



सत्यमेव जयते

त्रिलोचन महापात्र, पीएच.डी.

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सचिव एवं महानिदेशक

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AND

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D.O. No. Secy. (DARE) & DG (ICAR)/2016/

Dated the 29 December, 2016

Dear Colleague,

Greetings to You and Your Families for a Happy, Productive, *Swachh*, *Swasth* and Prosperous New Year, 2017.

The year, 2016 was an eventful year for the NARES as also for Indian agriculture. From variety/technology development for enhancing agricultural productivity to training and building the capacities of farmers, students and unemployed youth, the NARES family has delivered its best to enable and sustain production and productivity in agricultural sector including livestock and fisheries. Our colleagues in the Institutes and Universities do deserve appreciation for their sincere efforts that enabled DARE/ICAR to achieve its mandate effectively.

While challenges are many, the opportunities do exist for way forward. We have to be more responsive, proactive and innovative. Partnerships for Integration, Convergence and Synergy are what the 'Family NARES' and 'Team ICAR' must continue to stand for, in our endeavour to make Indian agriculture a proud profession of our farmers and a preferred destination for our youth, as we envision doubling of farmers' income by 2022.

ICAR organized different activities to fulfill the objectives of the *Swachh Bharat* Mission programme and is committed to be a proud partner in the national mission. I take this opportunity to also call upon all my colleagues to ensure a clean and hygienic environment in their respective institutions and their surroundings, and establish themselves as role models for the others. With promotion of less cash economy, I also would urge all our Institutes to enable digital transactions in letter and spirit. In this endeavor, I also appreciate the efforts of our KVKs to have organized awareness programs for farmers to practice digital banking. I hope, with strong linkages with developmental agencies and private sectors, we would enhance our collaboration, both nationally and at international levels to make India a global leader in agriculture.

With new and focused programs in implementation, I am sure, the year 2017 would impel agricultural growth, explore new horizons and stride fast in agricultural research to make Indian agriculture productive, profitable and prestigious to our farming communities, and also enable the country adequately address sustainable food and nutritional security.

I wish all good wishes for the year 2017. Happy New Year !

With best regards,

Yours sincerely,

(T. Mohapatra)