

PANDIT DEEN DAYAL UPADHYAY ANTYODAYA KRISHI PURUSKAR

1. Name of the Award

Pandit Deen Dayal Upadhyay Antyodaya Krishi Puruskar

2. Sponsorship of the Award

Indian Council of Agricultural Research, New Delhi

3. Objective

To recognize the contributions of marginal, small and landless farmers for developing sustainable integrated models of farming/ developing new innovations in any field of Agriculture/ developing value chain/ vertical farming module(s) or other such contributions of unique nature.

4. Number of Awards and Frequency

Annual-National Level-1, ₹1,00,000/- (Rupees One Lakh only), a citation and Award Certificate

Zonal Level-11 , ₹50,000/- (Rupees Fifty Thousand only), a citation and Award Certificate

5. Administration of the Award

A five-member Judging Committee will be appointed by the DG, ICAR which will have 4 experts in agriculture and related fields including one farmer representative having high standing and proven track record in farming related activities to assess nominations and make suitable recommendations.

6. Eligibility Criteria

Those farmers including farm women whose family is dependent on agriculture and those who have developed their small farm/enterprise as exemplary and profitable units-

-Small, marginal and landless farmers who are engaged in farming or farming related activities for the last ten years and actively engaged in one or more of the following agricultural activities-

- a) The farmers who have contributed significantly towards development of sustainable and integrated farming models, resource conserving/ cost effective farming technologies/ package of practices..
- b) Livestock and fish based integrated farming system models.
- c) Commendable works done in farm waste management.
- d) Diversification of farms as sustainable and profitable units.
- e) Developing value chains/ market linkages.
- f) Developing new innovations in any field of Agriculture.
- g) Developing vertical farming module(s) or
- h) Other such contributions of unique nature.

7. Procedure for Nomination

The award will strictly be based on the nominations of suitable candidates for which the nominations, in the prescribed format for the award, shall be forwarded by the Vice-Chancellor/Director of Extension of Agricultural University/ Director of ICAR Institute/ ATARI Director. One individual may not nominate more than 2 farmers. The Recommendations may only be made in respect of the farmers within the jurisdiction of the University/ Institute/ ATARI concerned. The application nominations should be sent to ADG(Coordination), ICAR, Krishi Bhawan, New Delhi. All the nominations thus received will be put before the duly constituted Award Judging Committee which will decide the award on merit. The National Award will also be decided from amongst the Zonal Award winners. In subsequent years the National Award will be decided from the current and two previous years' zonal level award winners. A zonal award winner will not be considered for the same award for next 10 years after winning the award.

8. Presentation of the Award

Award in the form of a citation and award money of ₹ 1,00,000/- for National and ₹50,000/-each for Zonal shall be presented on 16th July every year, i.e., the Foundation Day of ICAR together with other ICAR Awards.

Application Format

1. Name of the Award

2. Year of the Award

A neat Passport size PHOTOGRAPH of the recommended farmer.

3. Name of the Farmer

4. Marital Status & Gender

5. Date and place of birth

6. Postal address & Bank Address, Bank A/c No. with MICR & IFC code, Mobile No.

7. Formal/ informal education

8. The contribution of the farmer

9. Extent of publicity of his/ her innovations/ contributions/ success story

10. Any other relevant information (documentary proofs through photos, publications, CDs, certificates, medals and awards, etc.)

(Signature of the farmer)

Clear-cut Recommendations by Vice-Chancellor/Director of Extension of Agricultural University/ Director of ICAR Institute/ Director ATARI, bringing out clearly the significant achievements/ unique contributions including innovations developed by the recommended farmer. A copy of cancelled cheque and two passport size photographs should be enclosed.

(Signature of Sponsoring Officer/ recognition)