



INDIAN COUNCIL OF AGRICULTURAL RESEARCH  
KRISHI BHAWAN: NEW DELHI

F. No. GAC-21-46/2014-CDN

Dated the 3rd Dec. 2014

**CIRCULAR**

Reference this office's circular of even number dated the 25<sup>th</sup> Sept. 2014 regarding Launching of National Sanitation Campaign (Swachh Bharat Abhiyan) by Hon'ble Prime Minister of India, in ICAR. In this regard, we have received further communication from the Cabinet Secretariat and the Ministry of Drinking Water and Sanitation for the preparation of annual action plan and five year action plan for continuation of this campaign. Accordingly, the annual plan for 2014-15 and five year plan for 2014-19 for entire ICAR have been finalized with the approval of the Director General, ICAR and a copy of the same is enclosed. The same have also been uploaded on the website, e-Samiksha of Govt. of India and ICAR website [www.icar.org.in](http://www.icar.org.in).

All concerned are requested kindly to take immediate action in the matter accordingly and submit monthly report to Dr. S.P. Kimothi, ADG(TC), ICAR Hqrs., Krishi Bhawan, New Delhi, who is the Nodal Officer for the job, for uploading progress report on the website e-Samiksha and also for apprising the same to the Secretary, Ministry of Drinking Water and Sanitation.

(K.N. Choudhary)  
Deputy Secretary (GAC)

**DISTRIBUTION :-**

1. All Directors/Project Directors of all ICAR Institutes/National Research Centres /Project Coordinators/Coordinated Research Projects/Zonal Project Coordinators/Bureaux for compliance.
2. Sr.PPS to DG, ICAR/PPS to Secretary, ICAR/PPS to FA (DARE).
3. Shri Hans Raj, ISO, (DKMA) KAB-I for uploading in the ICAR web-site.
4. All Officers/Sections at ICAR Krishi Bhawan/KAB - I & II/NASC
5. Secy. (Staff Side), CJSC, NRC on Meat, Chengicherla, Hyderabad -500039
6. Secy. (Staff Side), HJSC, ICAR, KAB-II, Pusa, New Delhi-110012
7. ADG(TC), Nodal Officer for website e-samiksha of Govt. of India.
8. Guard file/Spare copies

## **B. Annual Action Plan for 2014-15**

The DARE/ICAR and all its institutes/establishments have chalked out the Annual Action Plan on **Swachh Bharat Mission** as under:-

- (i) Indian Council of Agricultural Research (ICAR) through its Headquarters at Krishi Bhavan and Pusa as well as 110 Research Institutes, 78 Centers of All India Coordinated Research Projects and 643 Krishi Vigyan Kendras has launched a country wide 'Swachh Bharat Mission' beginning 25<sup>th</sup> September. This will be continued for the entire year.
- (ii) A series of cleanliness drives including cleaning and sweeping of offices, corridors and premises, weeding out old records, disposing of old and obsolete furniture, junk material and white washing/painting etc. shall be continued during the year.
- (iii) The ICAR Institutes and the KVKs which function in close cooperation with the village farming community will conduct awareness campaigns in the nearby villages and towns involving farmers, farm women, school children and people of civil society.
- (iv) To bring awareness amongst ICAR employees and general public, human chain formation will be done by the employees of ICAR Hqrs. at New Delhi and various institutes under ICAR located all over the country, on the occasion of New Year, 2015.
- (v) The monthly reports on the activities undertaken by each institute will also be uploaded on the website of respective institutes and a detailed report will also be sent to the Council.

## **C. Five Year Action Plan (2014-19)**

The DARE/ICAR and all its institutes/ establishments have also chalked out the Five Year Action Plan on **Swachh Bharat Mission** as under:-

- (i) All ICAR establishments' including 643 KVKs functioning at District level, which function in close cooperation with the village farming community, will conduct at least 1 awareness campaign on Swachh Bharat Abhiyan per month in the nearby villages. They have been asked to adopt one nearby village and ensure to develop it into a clean, green and prosperous model village.

(ii) Cleanliness drives including cleaning and sweeping of offices, corridors and premises, weeding out old records, disposing of old and obsolete furniture, junk material and regular white washing/painting in the establishment premises and areas in the vicinity at all the establishments of ICAR around the country will continue as ongoing activity.

(iii) Targets have been fixed for all the individual institutes/ establishments in terms of number of cleanliness drives to be undertaken during each month. Each staff member of ICAR will ascertain to devote a minimum of 100 hours per year of his/ her time exclusively for the "Swachh Bharat Abhiyan". The respective office will keep a record of such target.

(iv) All institutes/ centres will work towards development of clean and smart offices including setting up of modular computerized offices to replace the old offices to ensure uplifting of hygiene and cleanliness standards as well as to reduce congestion at work place.

(v) All the ICAR institutes/ establishments are engaged in activities pertaining to the transfer of agricultural technologies/ package of practices in the adopted villages including field days, technology demonstrations, on and off farm training programmes, in their areas of operation. The Swachh Bharat Mission will be integrated with these TOT programmes where such activities will figure prominently.

(vi) Large quantities of the bio-wastes are generated at the agricultural/ livestock farms and agro processing centres. Focused attention will be given by the each individual institute towards technology transfer and ensuring wider adoption of the bio waste management technologies developed by ICAR institutes/ centres towards minimizing and processing bio-wastes into clean and environment friendly biofuels and organic manure.

(vii) Clean and organic farming practices will be propagated among the farming community for improving the environment and the soil health.

(vi) The monthly reports on the activities undertaken by each institute will also be uploaded on the website of respective institutes and a detailed report will also be sent to the Council.

(viii) Besides aforesaid action plan, all the institutes/ establishments under ICAR have also been asked to prepare & submit five yearly action plan on Swachh Bharat Mission to be undertaken till Oct 2019 and submit it to the council within one fortnight for compilation and uploading it into e-Samiksha portal.