



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH  
KRISHI BHAWAN: NEW DELHI**

**F. No. GAC-21-46/2014-CDN**

**Dated the 18<sup>th</sup> November, 2014**

**CIRCULAR**

As a part of the implementation of the Swachh Bharat Mission launched by the Hon'ble Prime Minister on 2<sup>nd</sup> October, 2014 which focuses on creation of Swachh Bharat by 2019 coinciding with the 150<sup>th</sup> birth year of Mahatma Gandhi, the Ministry of Drinking Water and Sanitation, Government of India, New Delhi has drawn attention to the World Toilet Day on 19<sup>th</sup> November, 2014 and has directed vide their D.O. No. W-11037/01/2014/NBA dated 13<sup>th</sup> November, 2014 (Copy enclosed) to promote use of toilet and the hygiene which is required to be maintained to ensure hygiene to all.

Accordingly, the Ministry has requested to make the cleanliness drive successful by involving all employees. As approved by the competent authority, this D.O. has been uploaded on the ICAR web-site [www.icar.org.in](http://www.icar.org.in) and e-office for information and compliance of all concerned. The report on the activities carried out may be sent directly to Ministry of Drinking Water and Sanitation at the specified mailing address.

  
(M.S. Barwa)

Under Secretary (CDN and R&D)

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3. Shri Hans Raj, ISO, (DKMA) KAB-I for uploading in the ICAR web-site.
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विजयलक्ष्मी जोशी आई.ए.एस.

VIJAYLAXMI JOSHI I.A.S.



सचिव,  
भारत सरकार  
पेयजल एवं स्वच्छता मंत्रालय  
Secretary

Government of India

Ministry of Drinking Water and Sanitation

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E-mail : secydw@nic.in

Website : www.ddws.nic.in

D.O. No. W-11037/01/2014/NBA

13th November, 2014

Dear

*Secretary*

This Ministry is carrying out the implementation of the Swachh Bharat Mission launched by the Hon'ble Prime Minister on 2nd October, 2014 which focuses on creation of Swachh Bharat by 2019 coinciding with the 150 birth year of Mahatma Gandhi. In this regard, all Ministries/Departments of Govt. of India have taken up Swachhta activities under the Swachh Bharat Campaign. This may be continued regularly so that the habit of Swachhta/cleaning is inculcated amongst all officers and staff of your Ministry and its subordinate offices.

2. I would like to draw your attention to the World Toilet Day on 19th November, 2014. It is necessary that we promote use of toilet and the hygiene with which it is required to be maintained to ensure hygiene for all. I would, therefore, request you to issue necessary directions for observation of World Toilet Day by involving all employees of your Ministry/Department and subordinate offices under your Ministry/Department

3. A report on the activities carried out may please be sent to email [saumya.wb@gmail.com](mailto:saumya.wb@gmail.com) so that the same can be uploaded on the Swachh Bharat Mission Face Book Page which is operated by this Ministry and a combined report generated. The activities can also be reported on the e-Samiksha platform.

With regards

Yours sincerely

*(Signature)*  
(Vijaylaxmi Joshi)

To

The Secretary  
All the Ministries/Departments of Govt. of India

एक कदम स्वच्छता की ओर / Sanitation is Next to Godliness