

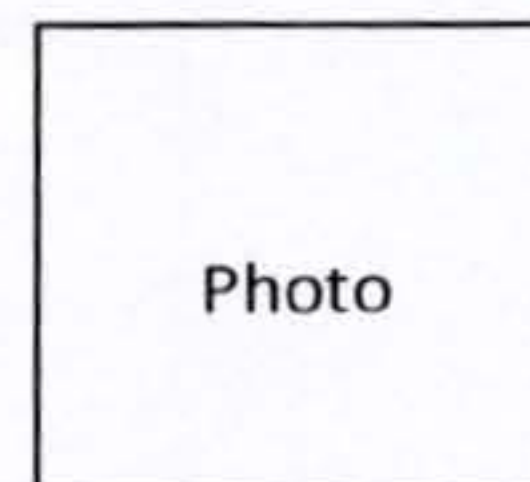
## **Chaudhary Charan Singh Award: Rules**

1. **Name of the Award**  
Chaudhary Charan Singh Award for excellence in Journalism in Agricultural Research and Development.
2. **Sponsor**  
The Indian Council of Agricultural Research, New Delhi.
3. **Objective of the Award**  
To recognize outstanding contribution in Journalism in the field of Agricultural Research & Development in the country.
4. **Nature of the Award**  
The award will carry an amount of Rs.1,00,000/- in cash and a citation to be given for outstanding contribution in Journalism in Agriculture and allied sciences through Hindi/English Newspaper/Magazines/Journals/electronic media published in India. Earlier only two awards one each for print and electronic media were given in this category. It has now been decided to increase the total number of awards to six. Hence, the advertisement is being made again to invite applications for additional four awards. Total number of awards in this category will therefore, be six which will cover Print Media [both Hindi Journalism (two awards) and English Journalism (two awards)] and Electronic media (two awards).
5. **Frequency**  
Once a year
6. **Eligibility**  
An individual who has made significant contribution by way of writing/analyzing/reporting for the enhancement/promotion of Indian Agriculture is eligible for this award.
7. **Administration of the Award**  
A Judging Committee nominated by the D.G., ICAR under the chairmanship of an eminent Agricultural Scientist, two eminent Journalists, DDG (Extn.), PD(DKMA) and the President of Scientific Writer's Association, New Delhi as ex-officio members, will decide the awards.
8. **Evaluation criteria**  
Area coverage in extent, content, relevance and quality for improvement in Agricultural Research and Development to create awareness among the farmers/policy makers during the preceding three years.
9. **Procedure**  
Nominations/Applications for the additional 4 awards will be accepted upto 5<sup>th</sup> of July, 2015. The Judging committee will screen the nominations, identify outstanding entries and make recommendations to the Council. If no outstanding application is received, no award will be given.
10. **Presentation**  
The presentation of award will be made on the occasion of the Foundation Day of the ICAR Society.



## Chaudhary Charan Singh Award –Application/ Nomination Form

1. Name of the Award
2. Year of the Award
3. Name & Address of the Journalist & Bank A/C No with MICR & IFC Code
4. Sex & Marital Status
5. The background and functional profile of the Journalist
6. (a) Listing of Newspapers/Publications/Journals/Magazines where articles were published  
(Print Media).  
  
(b) List of TV Channels/Web etc. used in disseminating the Agricultural Information. (Electronic Media)
7. (a) Area and extent of coverage of the Newspapers/Journals/Magazines contributed by the Journalist (Print Media).  
  
(b) Viewership rating of TV and No. of web page visit (Electronic Media)
8. Extent and quality of interaction and linkages with other communicating agencies/firms/media etc.
9. (a) The principal output of each publication in Newspaper/Publication/Journal/ Magazines in relation to scientific/technical improvement of production/productivity in the field of agriculture and allied sciences  
**(Print Media).**  
  
(b) **No. of Talks/Interviews of agriculturist organized (Electronic Media)**
10. The socio-economic impact made by the programmes/activities of the Journalist through Newspapers/Journals/Magazines/Press in achieving the specific objectives
11. Any other contribution deemed significant by the Journalist
12. Certificate and forwarding note by the Head of the communicating media/agency/firm/company etc.
13. Copy of the Annual Immovable Property Return (year of the award) if the person is employed in ICAR and any other Government Organization.
14. List of annexures.



Name & Designation  
Signature  
Seal