



भारतीय कृषि अनुसंधान परिषद
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INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI ANUSANDHAN BHAVAN-II, PUSA, NEW DELHI 110 012

डा. नरेन्द्र सिंह राठौड़

उप महानिदेशक (कृषि शिक्षा)

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01 December, 2016

To,

All VC of AUs & Director of ICAR Institutes

Subject: Agricultural Education Day

Dear Sir,

For strengthening future agriculture of the country, there is urgent need to attract youth towards agricultural education. This essentially requires massive awareness programmes among the youth focusing on various facets of agriculture and allied subjects. Efforts are being made to introduce courses and topics on different aspects of agriculture in school curricula. The objective of this day would be to expose students including schools to various facets of agriculture and its relevance to country's development, inspire them and attract them towards agriculture, so that they develop interest in agriculture and allied subjects, choose professional career after schooling in some of these courses, engage themselves in agriculture and related activities or become agri-entrepreneurs in future.


Keeping this in view, it has been decided by the Competent Authority of the ICAR to observe the **3rd December** of every year as **AGRICULTURAL EDUCATION DAY**, which is the Birth Day of the first Union Minister of Agriculture of India in 1946 and first President of Independent India, **Bharat Ratna, Dr. Rajendra Prasad**.

The Day may be celebrated by inviting school children to the institutes/University and they may be engaged in a day long activities such as **Debate Competition, Essay Competition, Art Competition, Exhibition, interaction with Agricultural Scientists, Policy Makers/ Administrators and Farmers**, and exposition to inspiring lectures by reputed professionals.

You are requested to observe December 3, 2016 as "**Agricultural Education Day**" and send a compiled report about the programme to the undersigned before 20th December 2016.

Thanking you

Yours sincerely,


(N.S. Rathore)