

**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN, NEW DELHI**

Technical Coordination

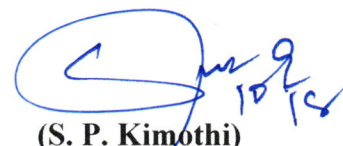
F.No. 27(6)/2017-Cdn (Tech)

Dated: 10.09.2018

Please refer D.O. letters No. 2/2/S(DWS)/2018 dated 30th August 2018 has been received from Secretary, Ministry of Drinking water and Sanitation, Paryavaran Bhawan, Lodhi Road, New Delhi and D.O. No 1(31)/2017-Coord, dated 6th Sept, 2018 from Joint Secretary, Ministry of Heavy Industries & Public Enterprises regarding observance of Swachhta Hi Sewa 2018 (SHS) campaign from 15th September to 2nd October 2018 as part of 150th birth anniversary celebration of Mahatma Gandhi.

In this connection, DARE/ICAR has proposed to organize the Swachhta Hi Sewa 2018 (SHS) from 15th September to 2nd October 2018. This Swachhta Hi Sewa Pakhwada would be organized across all establishments under DARE/ICAR including ICAR HQ as per the suggested activities (attached). D.O letter with suggested activities already circulated to the all SMDs (refer email on 4th September 2018) and uploaded on ICAR website (<https://www.icar.gov.in/circulars>).

It is requested that photographs, videos etc. of the activities carried out the period of campaign may be regularly uploaded on #SHS 2018 and SBM.Gov.in /SHS2018. It is, therefore, also requested that a **Consolidated Daily Report** by **SMDs only** during the SHS Pakhwada and after completion SHS, **overall consolidated report by SMDs only** in this regard may be forwarded to ADG (C) (sotccoordination@gmail.com) and DS (GAC) (grisihbhatt.icar@nic.in).


(S. P. Kimothi)

Asth. Director General - Coord.

Distribution:

1. All SMDs with the request to forward and implementation the same to concerned establishments.
2. DS (GAC) ICAR for further necessary action and implementation
3. PD-DKMA for uploading on ICAR website in highlights for wide circulation
4. PSO to Secy DARE and DG ICAR for information
5. PPS to SS (D) & Secy ICAR for information
6. PPS to AS & FA DARE/ICAR for information

परमेश्वरन अय्यर

Parameswaran Iyer



सचिव
भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Secretary

Government of India

Ministry of Drinking Water & Sanitation
4th Floor, Pt Dindayal Antodaya Bhawan, N D-
110003

Tel: 24361011, 24362715.

e-Mail: param.iyer@gov.in

D.O. No. 2/2(S/DWS)/18

30th August 2018

249044
31/8/18

Dear Sh. Mohapatra

As a precursor to the launch of the 150th birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4th anniversary of Swachh Bharat Mission, it has been decided to observe Swachhata Hi Seva 2018 (SHS) from 15th September to 2nd October, 2018. SHS 2018 aims at accelerating the jan andolan for realizing the vision of a Clean India, further reinforcing the that 'sanitation is everyone's business'. The launch of SHS 2018 is scheduled on 15th September 2018, followed by the two week long campaign.

2. In this regard, I request you to personally lead the campaign and organize shramdaan for swachhata related activities at all levels in your Ministry and make the SHS 2018 a grand success. You may issue necessary instructions to all your Departments/ formations/ field units for wide-spread shramdaan and sanitation related activities. You may also like to generate appropriate competition among all your units for maximum participation in SHS. A list of suggested activities is attached as annexure-A.

3. I will be grateful if you send to this Ministry a concrete plan of the observance of SHS in your Ministry and its jurisdictions by 5th September 2018 on shs2018reporting@gmail.com. You may also send a consolidated number of participants in SHS (activity wise) to this Ministry latest by October 5th, 2018, to share with the Prime Minister's Office. The report may also be uploaded on our portal <https://sbm.gov.in/shs2018>.

4. Shri Anil Sharma, Director MDWS (anilk.sharma@gov.in), Mob: 7982961150) in this Ministry will coordinate with you/your officials in this matter.

With regards,

Yours Sincerely

Parameswaran Iyer

Sh. Trilochan Mohapatra

Secretary

Department of Agriculture Research and Education

Ministry of Agriculture,

PS 11/1/SP

SO (TC)

Please process urgently

31/8/18

Annexure- A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake is as follows:

- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Make wall paintings in the premises of Industrial estate on the theme of swachhata
- Undertake village level rallies for generating awareness about Swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Building compost pits during the SHS fortnight
- Toilet pit-digging exercise and other toilet construction activities

सीमा बहुगुणा, भा. प्र. से.
सचिव
SEEMA BAHUGUNA, IAS
SECRETARY

सचिव (सेवा) एवं स.प्र. (आ.प्र.उ.प.) का कार्यालय
Office of Secy (DARE) & DG (ICAR)

eOffice Dy. No. 240654/R

Date: 30/8/18



सत्यमेव जयते

भारत सरकार
लोक उद्यम विभाग
भारी उद्योग एवं लोक उद्यम मंत्रालय

Government of India
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises

D.O.No. 1(31)/2017-Coord
Dated, August 21, 2018

Dear Chief Executive,

It has been decided to observe the Swachhata Hi Seva (SHS) - 2018 campaign from 15th September to 2nd October, 2018 as part of the 150th Birth year celebrations of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested this Department to lead a special campaign in CPSEs through engagement of their Staff/employees across their units and residential complexes on pan-India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt. of India, I would request you to formulate a detailed plan for implementation of the identified activities under SHS and motivate your officers/ staff to take personal interest in making the campaign a great success. The details of activities undertaken alongwith the photographs and period/ dates and number of employees participated may be furnished to DPE in the enclosed proforma by 09th October, 2018.

With regards,

Seema Bahuguna
S.S. (D) - on leave
ADG (ICAR)

Yours sincerely,
Sd/-
(Seema Bahuguna)

CMDs/MDs of all CPSEs.

Copy for information to:-

1. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th floor, Pt. Dindayal Antodaya Bhawan, New Delhi-110003.
2. Secretaries of all Administrative Ministries/Departments of CPSEs.

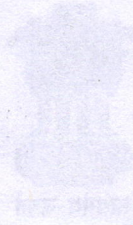
Phase prepared.
urgently.
31.8.18

Sd/-

(Seema Bahuguna)

Sh. J. P.
31/8/18

Ministry of Heavy Industries & Public Enterprises
Department of Public Enterprises
Government of India
D.O. No. 16(1)/2017-CP
Dated: August 24, 2018



SECRET
CANDIDATE

30/08/18
30/08/18

Dear Chief Executive

1. It has been decided to observe the International Labour Day on 1st September to 2nd October, 2018 as part of the 100th birth anniversary of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested the Government to lead a special campaign in CPSEs through engagement of their staff/employees across their units and residential complexes on pan India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt. of India, I would request you to initiate a detailed plan for implementation of the activities suggested in the list and motivate your staff/employees to take personal interest in taking up the campaign with great success. The details of activities undertaken along with the photographs during period dates and number of employees participated may be furnished to DPT in the enclosed form by 03rd October, 2018.

With regards,

(Sd/-)
(Sd/-)
(Sd/-)

30/08/18
30/08/18
30/08/18

Copy for information to
Ministry of Drinking Water & Sanitation

30/08/18
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Proforma for furnishing information on SHS activities by CPSEs

Name of the CPSE:-

S.No.	List of activities (suggested by M/o Drinking Water & Sanitation)	Site of activity undertaken	Period/ dates	No. of employees participated
1	Toilet pit-digging exercise and other toilet construction activities			
2	Organize cleaning of streets, drains and back alleys through awareness drives			
3	Organize waste collection drives in households and common or shared spaces			
4	Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours			
5	Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.			
6	Perform Swachhata related Nukkad Nataks/street plays, folk song and dance performances			
7	Conduct Village or School-level rallies to generate awareness about sanitation			
8	Make wall paintings in public places on the theme of Swachhata			
9	Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste			
10	Mobilize community to build compost pits, where organic matter decomposes to form manure			

ANNEXURE A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake are as follows:

- Toilet pit-digging exercise and other toilet construction activities
- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Conduct Village or School-level Rallies to generate awareness about sanitation
- Make wall paintings in public places on the theme of swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Mobilize community to build compost pits, where organic matter decomposes to form manure

राजेश कुमार चौधरी
संयुक्त सचिव
Rajesh Kumar Chaudhry
JOINT SECRETARY



भारत सरकार
लोक उद्यम विभाग
भारी उद्योग एवं लोक उद्यम मंत्रालय
Government of India
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises

D.O. No. 1(31)/2017-Coord.

September 6, 2018

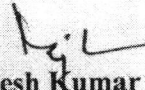
Dear Chief Executive,

Please refer to D.O. letter of even no. dated 21st August, 2018 from Secretary (PE) regarding observance of Swachhta Hi Seva(SHS) – 2018 campaign from 15th September, 2018 to 2nd October, 2018 as part of 150th Birth year celebrations of Mahatma Gandhi.

2. It is requested that the details of work plan drawn by your CPSE about the SHS programme may be forwarded to DPE (at email address pradeep.k76@gov.in) by 12.09.2018 for sending a report to Ministry of Drinking Water and Sanitation. During SHS programme all the employees of the CPSE may be motivated to participate actively through shramdaan to carry out the activities as per the list forwarded earlier by Secretary, DPE. It is also requested that photographs, videos etc. of the activities carried out during the period of campaign may be regularly uploaded on #SHS 2018 and SBM.Gov.in/SHS2018.

With regards,

Yours sincerely,


(Rajesh Kumar Chaudhry)

CMDs/MDs of all CPSEs

Copy for information to:-

1. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th Floor, Pt. Dindayal Antodaya Bhawan, New Delhi – 110003.