

सीमा बहुगुणा, भा. प्र. से.
सचिव
SEEMA BAHUGUNA, IAS
SECRETARY

सचिव (गैर) एवं सचिव (आ. उद्योग एवं प.) का कार्यालय
Office of Secy (DARE) & DG (ICAR)

eOffice Dy. No. 240654/IR

Date: 30/8/18



सत्यमेव जयते

भारत सरकार
लोक उद्यम विभाग
भारी उद्योग एवं लोक उद्यम मंत्रालय
Government of India
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises

D.O.No. 1(31)/2017-Coord
Dated, August 21, 2018

Dear Chief Executive,

It has been decided to observe the Swachhata Hi Seva (SHS) - 2018 campaign from 15th September to 2nd October, 2018 as part of the 150th Birth year celebrations of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested this Department to lead a special campaign in CPSEs through engagement of their Staff/employees across their units and residential complexes on pan-India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt. of India, I would request you to formulate a detailed plan for implementation of the identified activities under SHS and motivate your officers/ staff to take personal interest in making the campaign a great success. The details of activities undertaken alongwith the photographs and period/ dates and number of employees participated may be furnished to DPE in the enclosed proforma by 09th October, 2018.

With regards,

Seema Bahuguna in mts
SS (D) - on hse

Yours sincerely,
Sd/-
(Seema Bahuguna)

CMDs/MDs of all CPSEs.

Copy for information to :-

1. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th floor, Pt. Dindayal Antodaya Bhawan, New Delhi-110003.
2. Secretaries of all Administrative Ministries/Departments of CPSEs.

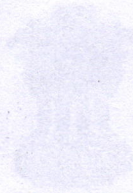
Please prepared.
urgently.
31.8.18

SC (IC)

(Seema Bahuguna)

Sh. J. P.
31/8/18

Ministry of Heavy Industries & Public Enterprises
Government of India
New Delhi



SECRETARY
SEEMA BAHUGUNA, IAS

D.O. No. 16/13017/2018
Dated: August 21, 2018

30/08/18
16/08/18

Dear Chief Executive

campaign from 15th September to 2nd October, 2018 as part of the 100th Birth year
celebrations of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested the
Department to lead a special campaign in CPSEs through engagement of their
Staff/employees across their units and residential complexes on various issues. A
list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as
part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt of India, I would request you to
kindly motivate your officials/employees to take personal interest in making the campaign
great success. The details of activities undertaken alongwith the photographs and
period dates and number of employees participated may be furnished to DWT in the
enclosed programme by 03rd October, 2018.

With regards,

Yours sincerely,
(Seema Bahuguna)

22/08/18
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(Seema Bahuguna)

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Proforma for furnishing information on SHS activities by CPSEs

Name of the CPSE:-

| S.No. | List of activities (suggested by M/o Drinking Water & Sanitation) | Site of activity undertaken | Period/ dates | No. of employees participated |
|-------|---|--------------------------------|---------------|----------------------------------|
| 1 | Toilet pit-digging exercise and other toilet construction activities | | | |
| 2 | Organize cleaning of streets, drains and back alleys through awareness drives | | | |
| 3 | Organize waste collection drives in households and common or shared spaces | | | |
| 4 | Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours | | | |
| 5 | Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. | | | |
| 6 | Perform Swachhata related Nukkad Nataks/street plays, folk song and dance performances | | | |
| 7 | Conduct Village or School-level rallies to generate awareness about sanitation | | | |
| 8 | Make wall paintings in public places on the theme of Swachhata | | | |
| 9 | Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste | | | |
| 10 | Mobilize community to build compost pits, where organic matter decomposes to form manure | | | |

ANNEXURE A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake are as follows:

- Toilet pit-digging exercise and other toilet construction activities
- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Conduct Village or School-level Rallies to generate awareness about sanitation
- Make wall paintings in public places on the theme of swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Mobilize community to build compost pits, where organic matter decomposes to form manure