

T Mohapatra

From: ppsdws@nic.in on behalf of ppsdws <ppsdws@nic.in>
Sent: Friday, August 31, 2018 12:24 PM
To: dg.icar@nic.in
Subject: do letter
Attachments: Annexure for all Ministries.docx; p50.pdf

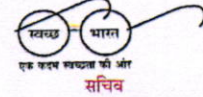
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PPS to Secretary (DW&S)
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New Delhi-110003
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Saty 14

परमेश्वरन अय्यर

Parameswaran Iyer



सचिव
भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Secretary

Government of India
Ministry of Drinking Water & Sanitation
4th Floor, Pt Dindayal Antodaya Bhawan, N D-
110003
Tel: 24361011, 24362715,
e-Mail: param.iyer@gov.in
D.O. No. 2/2/S(DWS)/18
30th August 2018

राष्ट्रीय (डिपार) एवं म.नि. (म.क.उ.म.) का कार्यालय
Office of Secy (DARE) & DG (ICAR)

eOffice Dy. No. 249044/IR

Date: 31/08/18

Dear Sh. Mohapatra

As a precursor to the launch of the 150th birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4th anniversary of Swachh Bharat Mission, it has been decided to observe Swachhata Hi Seva 2018 (SHS) from 15th September to 2nd October, 2018. SHS 2018 aims at accelerating the jan andolan for realizing the vision of a Clean India, further reinforcing the that 'sanitation is everyone's business'. The launch of SHS 2018 is scheduled on 15th September 2018, followed by the two week long campaign.

2. In this regard, I request you to personally lead the campaign and organize shramdaan for swachhata related activities at all levels in your Ministry and make the SHS 2018 a grand success. You may issue necessary instructions to all your Departments/ formations/ field units for wide-spread shramdaan and sanitation related activities. You may also like to generate appropriate competition among all your units for maximum participation in SHS. A list of suggested activities is attached as annexure-A.

3. I will be grateful if you send to this Ministry a concrete plan of the observance of SHS in your Ministry and its jurisdictions by 5th September 2018 on shs2018reporting@gmail.com. You may also send a consolidated number of participants in SHS (activity wise) to this Ministry latest by October 5th, 2018, to share with the Prime Minister's Office. The report may also be uploaded on our portal <https://sbm.gov.in/shs2018>.

4. Shri Anil Sharma, Director MDWS (anilk.sharma@gov.in), Mob: 7982961150) in this Ministry will coordinate with you/your officials in this matter.

With regards,

Yours Sincerely

Parameswaran Iyer

Sh. Trilochan Mohapatra

Secretary

Department of Agriculture Research and Education

Ministry of Agriculture,

31/8/18

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Please process urgently

Annexure- A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake is as follows:

- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Make wall paintings in the premises of Industrial estate on the theme of swachhata
- Undertake village level rallies for generating awareness about Swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Building compost pits during the SHS fortnight
- Toilet pit-digging exercise and other toilet construction activities