



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi 110 001

F.No.7(1)/2018-Cdn. Tech.(Pt.)

Dated the 5th December, 2018

OFFICE MEMORANDUM

As per correspondence received from the Cabinet Secretariat and also directed by the Ministry Drinking water and Sanitation, the **Swachhta Pakhwada** is to be organised during 16-31 December, 2018 including '**Kisan Diwas**' on 23rd December, 2018.

In this regard a date wise action plan for Swachhta Pakhwada has been prepared and it is requested to kindly take necessary action as per Action Plan to organise/celebration of Swachhta Pakhwada and Kisan Diwas (Farmer's Day). It is requested to submit a consolidated daily report of the activities undertaken and a consolidated report for the Pakhwada may also be furnished after the conclusion of the Pakhwada to the undersigned (**anjanicdntech@gmail.com**).

DDG(Edn.)/DS(DARE) may accordingly request all the CAUs and SAUs to celebrate Swachhta Pakhwada and Kisan Diwas (Farmer's Day) as per the action plan. A daily as well as consolidated report may be obtained and forward the same to the undersigned (**anjanicdntech@gmail.com**) for uploading on Swachh Bharat Abhiyaan portal.

(S. P. KIMOTHI)

Asstt. Director General (TC)
23073124

To

The DDG(Edn.), ICAR, KAB-II, Pusa, New Delhi – 12.

Deputy Secretary (DARE), Krishi Bhawan, New Delhi.

PD, DKMA with a request to kindly upload on the website of ICAR.

Date wise Action Plan for Swachhta Pakhwada 16-31 Dec., 2018 to be undertaken across all ICAR Institutes/ Establishments.

Sl. No	Date	Activities
1.	16.12.2018	Display and Banner at prominent places, taking Swachhta pledge, Stock taking & briefing of the activities to be organized during the Pakhwada, plantation of trees.
2.	17.12.2018	Basic maintenance: Stock taking on digitization of office records/ e-office implementation. Cleanliness drive including cleaning of offices, corridors and premises. Review of progress on weeding out old records, disposing of old and obsolete furniture's, junk materials and white washing/painting.
3.	18.12.2018	Sanitation and SWM Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions.
4.	19.12.2018	Sanitation and SWM Cleanliness and sanitation drive in the villages adopted under the Mera GaonMera Gaurav programme or other schemes by ICAR Institutes/KVKs involving village community. Reviewing the progress of ongoing Swachhta activities including implementation of SAP & providing at the spot solutions.
5.	20.12.2018	Stock taking of waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status, composting of kitchen and home waste materials, Promoting clean & green technologies and organic farming practices in kitchen gardens of residential colonies/ one nearby village and proving on the spot technology solution.
6.	21.12.2018	Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/kitchen gardens in residential colonies/ 1-2 nearby villages.
7.	22.12.2018	Organising Workshops, exhibitions, technology demonstrations on agricultural technologies for conversion of waste to wealth, safe disposal of all kinds of wastes. Debate on Swachhta at the DARE/ICAR establishments, Seminars, awareness camps, rallies, street plays and expert talks.

8.	23.12.2018	Celebration of <u>Special Day</u> - Kisan Diwas (Farmer's Day)-23 December inviting farmers. Experience sharing on Swachhta initiatives by farmers and civil society officials. Felicitating farmers/ civil society officials for exemplary initiatives on Swachhta.
9.	24.12.2018	Swachhta Awareness at local level (organizing Sanitation Campaigns involving and with the help of the farmers, farm women and village youth in new villages not adopted any by institutes/ establishments.
10.	25.12.2018	Cleaning of public places, community market places and/or nearby tourist spots.
11.	26.12.2018	Fostering healthy competition: Organising competition and rewarding best offices/ residential areas/ campuses on cleanliness. Quiz, assay & drawing competitions for school children, village youth.
12.	27.12.2018	Stock taking of waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status, composting of kitchen and home waste materials, Promoting clean & green technologies and organic farming practices in community places and on the spot redressal of issues.
13.	28.12.2018	Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/kitchen gardens in residential colonies outside campuses/ nearby villages with the involvement of local/ village communities.
14.	29.12.2018	Visits of community waste disposal sites/ compost pits, cleaning and creating awareness on treatment & safe disposal of bio-degradable/ non bio-degradable wastes by involving civil/ farming community.
15.	30.12.2018	Involvement of VIP/VVIPs in the Swachhta activities, Involvement of print and electronic media may be ensured so that adequate publicity is given to the Swachhta Pakhwada.
16.	31.12.2018	Organization of press conference for highlighting the activities of Swachh Bharat Pakhwada by involving all stake holders including farmers/ VIPs/ press and electronic media.