



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN: NEW DELHI-110 001**

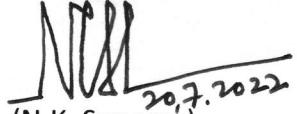
F.No.21-35/2022-CDN

Date: -20.07.2022

ENDORSEMENT

Sub:- Hoisting of Tiranga during the Independence Week from 13th to 15th August,2022-regarding

D.O. No. 42-22/235/2022-AKAM dated 13th July, 2022 and dated 15th July, 2022 issued by Ministry of Culture, New Delhi regarding aforesaid mentioned subject is being uploaded on the ICAR website www.icar.gov.in and e-office for information and compliance.


(N.K. Sarvang) 20.7.2022

Under Secretary (CDN)

Distribution:

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राजीव गौबा
Rajiv Gauba



सत्यमेव जयते



मंत्रिमंडल सचिव
भारत सरकार
CABINET SECRETARY
GOVERNMENT OF INDIA

सचिव (डेयर) एवं म.नि. (भा.कृ.अनु.प.) का कार्यालय
Office of Secy. (DARE) & DG (ICAR)
e Office Dy. No. 1222509
Date 14/07/2022

DO.No.42-22/235/2022-AKAM

July 13, 2022

Dear Secretary

As you are aware, 'Azadi Ka Amrit Mahotsav' (AKAM) is an ongoing celebration to commemorate the 75 glorious years of a progressive independent India. This initiative by the Government of India aims to bring focus on our freedom struggle and on the milestones we have achieved as a nation. AKAM is dedicated to the people of India who have been instrumental in development of the country and its evolutionary journey.

2. Under the aegis of AKAM, a campaign 'Har Ghar Tiranga' has been launched to encourage the citizens to hoist the National Flag of India in their homes. Idea behind the campaign is to instill a feeling of patriotism in the hearts of people and reminisce the contribution of those who tirelessly worked for nation building. It is envisaged that all citizens will be encouraged to hoist *Tiranga* in their homes during the period from 13th- 15th August.

3. In the above backdrop, I would request your support and leadership in encouraging all Government officials working in your Ministry/Department to hoist the National Flag in their homes, during the period from 13th-15th August, 2022 and making the 'Har Ghar Tiranga' Campaign a resounding success.

With regards

Yours sincerely,

(Rajiv Gauba)

Secretaries to Government of India

Director (GAC)

Secy (G)-out
AS(D)

Cabinet Secretariat, Rashtrapati Bhavan, New Delhi-110044
Tel: 011-23016696, 23011241 Fax: 011-23018638 E-mail: cabinetsec@nic.in

6-1228659/04
गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
आज़ादी का
अमृत महोत्सव

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

DO. No. 42-22/235/2022-AKAM

सचिव (डेयर) एवं मनि. (भा.कृ.अनुप) का कार्यालय
Office of Secy. (DARE)& DG (ICAR) July 15, 2022
e Office Dy. No. 1226577
Date 18/07/2022

Dear Dr. Mohapatra:

Kindly refer to my previous communication wherein it was informed that 'Har Ghar Tiranga' campaign has been launched under the aegis of 'Azadi Ka Amrit Mahotsav' (AKAM) to encourage citizens to hoist the National Flag of India in their homes. Under the campaign, it is envisaged that all citizens shall be encouraged to hoist Tiranga at their homes during the Independence week from 13th - 15th August, 2022. In this regard, reference is also invited to Cabinet Secretary's D.O. Letter No 42-22/235/2022-AKAM dated July 13, 2022 requesting support and leadership in the campaign.

2. In this context, it is important that we leverage resources of your Department to popularize and provide publicity to the campaign by involving citizens from all walks of life. Ministry of Culture has already initiated various steps in this regard and shall be ready to provide support if required.

3. Simultaneously, we have worked with all stakeholders to ensure production and supply of flags of various sizes. Sufficient number of flag suppliers have been on-boarded on GeM portal and the number has been increasing daily. Ministries/Departments can place their order directly through the GeM portal.

4. I would request you to kindly place demands for your Department through GeM portal well in advance so as to give enough time to suppliers to fulfill their commitment and also to enable delivery of these flags. An indicative list of GeM listings for Indian National Flag is attached as Annexure A.

With regards,

Encl.: As above

DH - in meeting
AS(D) - on tour

Yours sincerely,

(Govind Mohan)

DS (US) (CDR)

✓ Dir (GAC) / DS (EM.), DARE
ICAR

Shri Sumit

NP
19.7.2022

Dr. Trilochan Mohapatra
Secretary
Department of Agricultural Research and Education
Ministry of Agricultural and Farmers Welfare
Krishi Bhawan, New Delhi-110001

Annexure – A

Table: Indicative Listings of Indian National Flag on GeM Portal

Sl. No.	Product Name	Material	Size of Flag	Product Category	Name of Vendor	Product ID	Price (INR)	Stock Available as on 14th July 2022
1.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-80437672968	50	500000
2.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-65064214564	50	1000000
3.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-46354701452	50	10000000
4.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-24925060224	50	10000000 0
5.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-99158249238	50	500000
6.	Unbranded The Indian National Flag	100% Polyester	Size 7 (450 mm X 300 mm)	Indian Polyester	Reseller	5116877-60002012863	50	2072
7.	Unbranded The Indian National Flag	Not mentioned	(6300 mm x 4200 mm)	As per IS:1	Reseller	5116877-8007741866	15	300
8.	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-26053188469	16	998800
9.	Unbranded The Indian National Flag	Not mentioned	Size - 27 inch x 18 inch	As per IS:1	Reseller	5116877-44268205517	18	10000000

Sl. No.	Product Name	Material	Size of Flag	Product Category	Name of Vendor	Product ID	Price (INR)	Stock Available as on 14th July 2022
10.	FLAG The Indian National	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-47196670247	21	500000
11.	FLAG The Indian National	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-40145872837	23	300000
12.	Unbranded The Indian National Flag	Not mentioned	(6300 mm x 4200 mm)	As per IS:1	Reseller	5116877-81727551417	29	300
13.	FLAG The Indian National	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-8196151637	30	9
14.	FLAG The Indian National	Not mentioned	(3600 mm x 2400 mm)	As per IS:1	Reseller	5116877-99177741442	30	100
15.	Unbranded The Indian National Flag	Not mentioned	(900 mm x 600 mm)	As per IS:1	Reseller	5116877-15044728443	30	80000
16.	FLAG The Indian National	Not mentioned	Size - 27 inch x 18 inch	As per IS:1	Reseller	5116877-42847259643	31	1000

Email

Trilochan Mohapatra

D.O. regarding celebration of Azadi Ka Amrit Mahotsav - Har Ghar Tiranga Campaign

From : Govind Mohan <secy-culture@nic.in>

Mon, Jul 18, 2022 12:40 PM

Subject : D.O. regarding celebration of Azadi Ka Amrit Mahotsav
- Har Ghar Tiranga Campaign

2 attachments

To : Trilochan Mohapatra <dg.icar@nic.in>

Dear Sir/Madam,

Please find attached letter on above subject,

Regards,
O/o Secretary (Culture)
23386995, 23381040

 **Annexure A.pdf**
1 MB **D.O. to Secy, Agricultural Research.pdf**
2 MB
