



INDIAN COUNCIL OF AGRICULTURAL RESEARCH

Krishi Bhawan, New Delhi-110001

F. No. 7(1)/2025-Cdn tech

Dated: 17th December 2025

Activity: Swachhta Awareness Day:

Mass Swachhta Theme, Conducting Workshops, training, technology exhibitions on "converting waste disposal of all kinds of wastes "awareness activities on Swachhta Seminars, demonstrations and to wealth" and "safe disposal of all kinds of wastes"

The second day of the Swachhata pakhwada laid emphasis on the recycling of waste and treating waste not as a problem rather looking it as an opportunity, a source of additional income. The scientists and erudite people in this field imparted valuable knowledge to the local populace in their area about the techniques and methods by which they could harness the benefits from waste both general and e-waste.

Animal Science

ICAR-CIRG, Makhdoom

स्वच्छता ही सेवा अभियान 2025, 16 से 31 दिसम्बर 2025 तक “स्वच्छ भारत दिवस उत्सव” थीम के साथ पूरे देश में मनाया जा रहा है। इसी क्रम में आज दिनांक 17.12.2025 केन्द्रीय बकरी अनुसंधान संस्थान में आज स्वच्छता एंथम (चलचित्र) के माध्यम से स्वच्छता के महत्व को समझाया साथ ही साथ E – Waste Managment (ई वेस्ट प्रबंधन)के बारे मे एक संगोष्ठी का आयोजन किया गया, जिसमे श्री सतीश चंद्रा, (स.मु.तक.अधिकारी) जी ने अपनी प्रस्तुति (PPT) के माध्यम से ई वेस्ट प्रबंधन के बारे में अवगत कराया। इस कार्यक्रम अध्यक्षता श्री श्याम सुंदर शर्मा (वरिष्ठ प्रशासनिक अधिकारी) की एवं स्वच्छता ही सेवा अभियान के बारे मे अवगत कराया, तथा दस्तावेज़ को नष्ट करने के नियम और तरीके से अवगत कराया। और साथ साथ पेपर लेस कार्य को बढ़ावा देने के लिए प्रेरित किया। इस अवसर संस्थान के श्री जगबीर सिंह (स.प्र.अधिकारी), श्री अरविंद चौहान (स.प्र.अधिकारी), सभी सहायक, तकनीशियन के साथ साथ समस्त स्टाफ के अपनी सहभागिता की और कार्यक्रम को सफल बनाया और संस्थान को स्वच्छ एवं स्वस्थ बनाए रखने की शपथ (स्वच्छ CIRG स्वस्थ CIRG) ली।



ICAR-Central Avian Research Institute, Izatnagar

Under Swachhta Pakhwada Programme, a lecture on the theme **Conversion of waste into wealth** was delivered by Dr Chandrahas, Dean, COVAS, Kisanganj (Bihar) in hybrid mode. This lecture was attended by trainees, ex-trainees from various states and employees of this institute. Dr Chandrahas has laid emphasis on environmental problems due to waste including poultry farming waste, about management of waste, its conversion into wealth by recycling it for beneficial purposes. The photos of the same are enclosed herewith for your record and necessary action.



National Research Centre on Camel

Jorbeer, Bikaner - 334001 (Rajasthan), India

on the scheduled day for Swachhta Awareness, the Centre organized various awareness campaigns and activities to promote cleanliness and hygienic practices.

As part of the initiative, at around 10:30 AM, a group of nursery-class students from Flourish Global School, Udairamsar, who were on an educational visit to the office, participated in a cleanliness awareness session. The young students were sensitized to the meaning of Swachhta and were taught the importance of cleanliness and personal hygiene in a simple and engaging manner.

The children actively participated in the interaction and showed keen interest in the awareness activities. The group, led by Mrs. Aarti Manchanda, responded enthusiastically. The awareness session was successful in instilling the values of cleanliness and hygiene among the future of the county.



Thereafter, a Swachhta lecture was organised for the internship students of PGIVER, Jaipur. The awareness was provided regarding Swachhta practices that have to be opted in day-to-day life, safe disposal of different types of wastes, use of three R's and how a waste can turn into wealth.

Also, the students were encouraged to make Swachhta a primary responsibility and also to aware other persons regarding Swachh Bharat Mission..

National Institute of High Security Animal Diseases (NIHSAD), Bhopal

As part of Swachhta Pakhwada, a Swachhta Awareness Day programme was organized at ICAR–NIHSAD, Bhopal today at 3:30 PM in the Auditorium Building.

A lecture on “Converting Waste Disposal into Sustainable Waste Management” was delivered in the presence of scientific, technical, administrative staff, and contractual personnel of the Institute. The lecture was followed by an active interaction with participants, which helped in enhancing

awareness and understanding of effective waste management practices aimed at maintaining a healthy society.

The programme witnessed enthusiastic participation from the staff, reflecting their commitment towards the objectives of the **Swachh Bharat Mission** and institutional cleanliness. The activity was conducted smoothly and in an orderly manner.

The event concluded with a vote of thanks, acknowledging the active participation and cooperation of all NIHSAD employees.



ICAR-National Meat Research Institute (NMRI) Chengicherla, Hyderabad

In pursuance of Councils instructions under “**Swachhta Pakhwada**” campaign Swachh Bharat Abhiyan was performed on 17-12-2025.

Area near the Experimental animal shed wad cleaned by performing the shramdaan.

All the staff participated in the Abhiyan.



ICAR-DPR, Hyderabad

Technology demonstration on converting cage poultry litter to vermicompost at DPR, Hyderabad

The cage poultry litter cannot be applied in agricultural field directly because of high nitrogen content. Therefore, farmers find difficulty in disposal of the cage litter and stocked at one end of poultry farm leading to environmental pollution. DPR scientists standardized a procedure for preparation of vermicompost from cage poultry litter by mixing with dry leaves/saw dust/wood chips. The technology was branded as ‘**Vermipoul**’ and trademark obtained. The staff and others were explained about preparation of vermicompost at the exclusively built poultry vermicompost shed.



Staff and other visitors explained about vermicompost preparation from poultry cage litter



DPR, Hyderabad staff engaged in Swachhata activity

ICAR-NIFMD SWACHHATA PAKHWADA REPORT ON

Sl No.	Date	Activities undertaken
1	17/12/2025	Mass awareness was created on Swachhta Theme at ICAR-NIFMD. Safe disposal of all wastes to authorized waste disposal agent is routinely practiced at the institute level.



ICAR-NDRI, Karnal

Swachhta Awareness Day: Mass awareness activities on Swachhta Theme, Conducting Swachhta Seminars, Workshops, training, technology demonstrations and exhibitions on "converting waste to wealth" and "safe disposal of all kinds of wastes"

A group of 312 UG students of Tamil Nadu Agricultural University visited at NDRI for their Educational Visit & Tour programme they were sensitised about Importance of Swachhta in day to day life. The waste management unit of NDRI was also demonstrated to them. The whole process of converting cattle yard waste in to Vermi compost were explained among them. Later quiz was organised in seminar hall on swachhata campaign.

Meanwhile Cleaning and white washing of tree was also done in the NDRI Campus



ICAR-NATIONAL INSTITUTE OF ANIMAL NUTRITION AND PHYSIOLOGY (NIANP), BANGALORE

With our natural resources denuding at geometric proportions, it is imperative that we and our posterity be equipped with knowledge of "Reduce, Reuse and Recycle" and implement the concept in all walks of life. Hence, an awareness program on this theme Dr. K. Giridhar, Principal Scientist was delivered. The seminar highlighted the use of loose biomass in creation of bio-fuel pellets, factorial transformations of liquid and gaseous bio-fuels. The axis of Bio-Compressed Natural Gas, exemplified by Galvanizing Organic Bio-Agro Resources Dhan' (GOBARDhan), NDDDB's endeavour on Decentralised -Zakariyapura Model and conversion of 'Cow dung to Cash' was elaborated. Further, there were success stories from North East India : Clearing of legacy waste dumpsites to Urban Forest and Retreat Zone (North Lakhimpur, Assam), Adopt-a-dustbin scheme (Mizoram) and Zero-waste Hornbill Festival (Nagaland). Finally, there was display of creative models 'Treasure from Trash' by the innovative minds and industrious hands of the students from IVRI -Bangalore Hub of ICAR- NIANP, which they nurtured synergistic to ongoing examinations .

GLIMPSES THROUGH SNAPS



**Dr. K. Giridhar delivering the Awareness
Seminar on Biomass and Biofuels**



A Section of Eager Audience



**Midas's Touch : Harnessing Treasure from Trash
...Cow Dung adding to our coffers**



**Array of Creativities from Discards and Left-overs by
the Students of IVRI -Bangalore Hub of ICAR-
NIANP**



ICAR–National Research Centre on Pig, Rani, Guwahati, Assam -781131

As part of the Swachhata Pakhwada 2025 celebrations, ICAR–National Research Centre on Pig, Guwahati organized a Swachhata Sensitization Programme for school students with the objective of promoting awareness about cleanliness and hygiene from an early age. The programme included an interactive workshop wherein students were sensitized about clean habits, personal hygiene, and the importance of maintaining cleanliness in their homes, school surroundings, and public places. The initiative aimed to inculcate a sense of civic responsibility among students and to motivate them to adopt cleanliness as a daily practice.

The programme witnessed enthusiastic participation from the students and contributed meaningfully to the objectives of the Swachh Bharat Mission, reinforcing the commitment of ICAR–NRC on Pig towards community outreach and social responsibility under Swachhata Pakhwada 2025.





भारत-राष्ट्रीय पशु रोग ज्ञानपदिक एवं सूचना विज्ञान संस्थान

ICAR–National Institute of Veterinary Epidemiology and Disease Informatics

भारतीय कृषि अनुसन्धान परिषद्, रामगोंडनहल्ली, येलहंका, बेंगलूरु – 560064

ICAR Campus, Ramagondanahalli, Post Box No: 6450, Yelahanka, Bengaluru

- 560064

As part of Swachhata Pakhwada-16-31st December 2025, ICAR–National Institute of Veterinary Epidemiology and Disease Informatics (ICAR-NIVEDI), Bengaluru, organized Swachhata Awareness Seminar on the themes “Converting Waste to Wealth” and “Safe Disposal of All Kinds of Wastes”. The seminar was conducted by the lead coordinator Dr. Satish Gowda C. S., Scientist, ICAR–NIVEDI.



“Waste is not a burden but a resource. When managed scientifically, waste can be converted into wealth while protecting public health and the environment.”

During the seminar, Dr. Satish Gowda C. S. elaborated on key aspects of sustainable waste management, including segregation of waste at source, composting techniques, recycling, reuse of waste materials, and scientific methods for the safe disposal of biodegradable, plastic, biomedical, and electronic wastes. The session was highly interactive, with practical examples and an engaging question-and-answer segment, which significantly enhanced the participants’ understanding of eco-friendly waste management practices.

Dr. Sathish Gowda C. S., of ICAR-NIVEDI explaining about “Converting Waste to Wealth” and “Safe Disposal of All Kinds of Wastes” and its benefits

The programme received an encouraging response from the participants, who expressed their willingness to adopt proper waste segregation, cleanliness, and hygiene practices in their daily lives. The concept of waste to wealth was effectively highlighted, emphasizing resource recovery through composting, recycling, and reuse. This approach not only helps in reducing environmental pollution but also creates opportunities for livelihood generation.

The theme of safe disposal of all kinds of wastes stressed the importance of scientific and systematic disposal methods to minimize environmental pollution and health hazards, while ensuring compliance with environmental regulations. Emphasis was placed on protecting public health by reducing risks associated with improper handling of biodegradable, plastic, biomedical, and electronic wastes.

Further, Dr. Narayann G. Senior Scientist explained about the theme for this year, “Swachhata is Everyone’s Business,” strongly conveys that cleanliness is not the responsibility of the government alone, but a shared responsibility of every citizen (individual and collective responsibility as a citizen in every one’s sphere of work and environment)

He emphasized that the theme “Swachhata is Everyone’s Business” emphasizes the need for behavioral change. When cleanliness becomes part of our daily routine, we can collectively build a clean and healthy society. Through the Swachhata Pakhwada activities, ICAR–NIVEDI is focusing on creating awareness on cleanliness, sustainable waste management, and active public participation. The awareness generated through these programmes should translate into long-term positive actions.

Dr. Narayanan G., ICAR-NIVEDI explaining the meaning of the theme of 2025 Swachhata Pakhwada - “Swachhata is Everyone’s Business”

At the ICAR–NIVEDI campus, biodegradable waste such as garden waste, dry leaves, twigs, and organic residues is scientifically managed through a compost pit system. The collected organic waste is deposited in layers in the compost pit, where it undergoes natural decomposition to produce compost.

This practice avoids open dumping or burning of waste and converts it into a valuable resource. The compost produced is utilized for plants, gardens, green lawns, and ornamental plants within the ICAR–NIVEDI estate. The use of compost improves soil fertility, enhances plant growth, and reduces dependency on chemical fertilizers.

This initiative effectively demonstrated the concept of “Converting Waste to Wealth” and contributes to environmental sustainability, cleanliness, and scientific waste management within the campus.

IVRI, Izatnagar

Under the Swachhta Pakhwada, a cleanliness awareness rally was organized at the Indian Veterinary Research Institute (IVRI), Izatnagar, on 17 December 2025 at 4:00 PM. The programme was organized by the Student Welfare office, ICAR-IVRI. The rally commenced from the Central Auditorium and proceeded towards the university campus.

Officers, scientists, staff and students of the institute participated enthusiastically in the cleanliness rally. During the rally, Dr. S. K. Mendidatta, Joint Director (Academic), Dr. S. K. Saha, Principal Scientist and Student Welfare Officer, and Dr. Gyanendra Singh, Controller of Examinations (Deemed University), conveyed the message of cleanliness by actively cleaning the campus with brooms along with IVRI students. Through the rally, the message of maintaining a clean and healthy environment was spread throughout the campus.

On this occasion, special emphasis was laid on making cleanliness an integral part of daily life, segregation of wet and dry waste, minimal use of plastic, and keeping public places clean. The programme aimed at creating awareness among all participants about the importance of cleanliness.

A large number of scientists, staff and students attended the cleanliness rally and actively participated for cleaning the campus with broom stick. The programme was successfully conducted and at the end, the programme was concluded with vote of thanks to the participants by Dr. S. K. Saha, Principal Scientist, Animal Nutrition Division, and Student Welfare Officer, ICAR-IVRI.



Agricultural Engineering Division (ICAR)

ICAR-CIRCOT, Mumbai

Activity : Swachhta Awareness Day: Mass awareness activities on Swachhta Theme, Conducting Swachhta Seminars, Workshops, training, technology demonstrations and exhibitions on “converting waste to wealth” and “safe disposal of all kinds of wastes”.

As a part of the implementation of the mass awareness activities on swachhta theme, ICAR-CIRCOT conducted training program to educate the participants about converting waste cotton rags or waste paper into writing pads or folders. Trainees visited the Dry Waste Management Centre run by NGO name Shtree Mukti Sanghatana in Thane, Maharashtra.



ICAR-NISA, Ranchi

1.	Summary of the Activities:	<ul style="list-style-type: none"> • Conducted Mass Swachhhta awareness • Conducted workshop on Converting Waste to Wealth • Training on Safe Disposal of All Kinds of Wastes
2.	Number of participants:	25
3.	Key Outcomes:	<input type="checkbox"/> Increased awareness about waste segregation and sustainable waste management. <input type="checkbox"/> Enhanced understanding of converting waste into economically useful products. <input type="checkbox"/> Motivation among participants to adopt cleanliness practices in daily life. <input type="checkbox"/> Strengthened institutional commitment towards Swachhhta initiatives.
4.	Photographs of the Activities of that day with caption: Workshop on Converting Waste to Wealth at ICAR-NISA, Ranchi	

Technology demonstration	
Swachhta Awareness	

IASRI, New Delhi

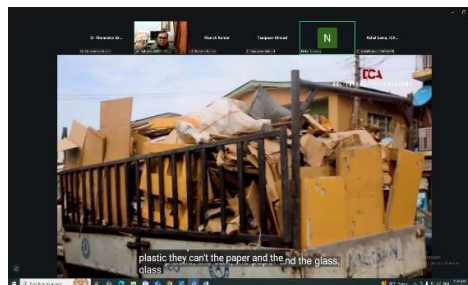
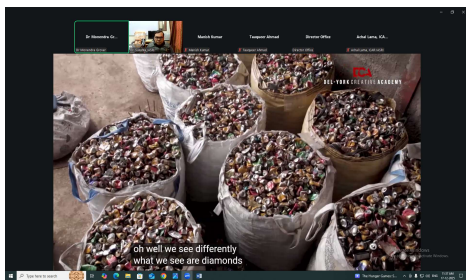
As part of the ongoing **Swachhata Pakhwada celebrations**, ICAR-IASRI organized a **video show on “Converting Waste to Wealth”** on 17 December 2025. The programme was conducted to create awareness among scientists, officers, staff, and students about sustainable waste management practices and the importance of resource recovery from waste.

The video showcased innovative and practical approaches for converting various forms of waste into useful and value-added products such as compost, bio-energy, recycled materials, and other eco-friendly alternatives. It emphasized the principles of **Reduce, Reuse, and Recycle (3Rs)** and highlighted their relevance in achieving environmental sustainability, in line with the objectives of the **Swachh Bharat Mission**.

The activity served as an effective awareness-building initiative, motivating participants to adopt cleanliness, segregation of waste at source, and sustainable practices both at the workplace and in their daily lives.

Key Outcomes:

- Enhanced awareness among participants about scientific and practical methods of waste management.
- Improved understanding of the concept of “Waste to Wealth” and its role in environmental sustainability.
- Encouragement to practice waste segregation, recycling, and composting within the institute premises.
- Reinforced commitment of ICAR-IASRI towards the goals of Swachhata Pakhwada and Swachh Bharat Mission.



ICAR-CIPHET, Ludhiana

On the occasion of *Swachhta Awareness Day*, a practical demonstration was conducted on the theme **“Converting Waste into Manure”** with the objective of promoting cleanliness, sustainable waste management, and resource recycling. The activity focused on demonstrating simple, eco-friendly methods for converting biodegradable waste into nutrient-rich organic manure. The team explained the importance of waste segregation, composting principles, and the benefits of using organic manure for soil health, crop productivity, and environmental protection. Participants were sensitized to the concept of *“waste as a resource”* and encouraged to adopt composting practices at household and community levels.

Photographs are below:



ICAR-CIAE, Bhopal

A programme on Briquette Making, Pellet Making and Biochar Making from Maize Residues was successfully conducted on 17 December at 11:00 AM under Swachhta Pakhwada. The programme was organized with the objective of promoting sustainable and eco-friendly utilization of crop residues and to create awareness about value addition of maize waste.

A total of 40 participants, including students, staff members, and other stakeholders, attended the programme. The participants were sensitized on the importance of proper crop residue management and the need to reduce open-field burning of agricultural wastes.

During the programme, practical demonstrations on briquette making, pellet making, and biochar production using maize residues were conducted. The step-by-step process, machinery involved, and potential uses of briquettes, pellets, and biochar were explained in detail. Emphasis was laid on the environmental benefits, cost-effectiveness, and income-generating potential of these products.

The participants actively interacted during the session and showed keen interest in adopting these technologies at the farm and community level. The programme helped enhance their knowledge

and understanding of sustainable residue management practices and alternative livelihood opportunities.

The programme concluded successfully with positive feedback from the participants. Overall, the programme was informative and effective in achieving its objectives of awareness creation and capacity building on briquette, pellet, and biochar making from maize residues.



Natural Resource Management Division

ICAR-Research Centre For Eastern Region, Patna

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
17.12.2025	As a part of Swachta Pakhwada celebration a lecture was on waste management in agriculture (waste to wealth) was organized at the conference hall of ICAR-RCER, Patna which was attended by all the employees as well as trainee farmers	ICAR-RCER, Patna	49
	Swachhta Awareness through cleanliness drive at demonstration unit	KVK Ramgarh	10



Indian Institute of Farming Systems Research, Modipuram

Today on 17-12-2025 cleanliness drive being conducted at the experimental sites of NICRA and CRP on CA experiments at main research farm of IIFSR. Under this all the unwanted weed stubbles crop residues and extra rice stalks were removed from the experimental sites and deposited to compost unit for its decomposition as waste to wealth management practices.



Central Island Agricultural Research Institute, Port Blair

On 17 December 2025, Swachhta Awareness Day was commemorated at ICAR–Central Island Agricultural Research Institute (CIARI), Sri Vijaya Puram, as part of the ongoing Swachhta Pakhwada campaign. The event aimed to raise awareness among staff members regarding the significance of cleanliness, hygiene, and environmental stewardship in the workplace. On this occasion, all staff members of the Institute took an active role in a cleanliness initiative by tidying their respective offices, workspaces, and laboratories. The activity encompassed essential areas including the sitting rooms and laboratories of the Administrative Block, as well as the Central Laboratory. Through their collective efforts and active participation, the staff showcased their dedication to upholding a clean, safe, and healthy working environment. The observance of Swachhta Awareness Day reinforced the ethos of the Swachh Bharat Mission and underscored the importance of individual accountability in achieving cleanliness and sustainability within the Institute campus.



Indian Institute of Water Management, Bhubaneswar

As per the directives of the Cabinet Secretariat, Govt of India and ICAR letter F. No. 7(1)12025-Cdn (Tech) dated 5th December 2025, the 2nd day of *Swachhta Pakhwada* (16-31 December, 2025) was celebrated as the '*Swachhta Awareness Day*' for spreading awareness among masses on *swachhta* and related activities under Swachha Bharat Abhiyan(SBA). On this occasion, an awareness programme was organized in the Govt. High School of Mendhasal of Khorda district. More than 200 students, mostly from Class VII, VIII, IX and X and five teachers of the school participated in the programme. At the outset, all the participants were administered *Swachhta* pledge in local language. The participating scientists of the Institute sensitized the villagers on the objectives of the *Swachhta Pakhwada*, priorities in Phase-I and Phase II and progress made during Swachhta Bharat Abhiyan since 2014 under specific targets, importance of cleanliness on good physical & mental health, safe ways of disposing biodegradable and non-biodegradable wastes, adverse impact of rampant use of single use plastic bags on the environment, adverse impact of increasing air, water and soil pollution on health and agriculture. Scientists also informed the students about various government schemes such as organic and natural

farming for producing chemical free agri-produces and advised the participants to convert biodegradable wastes to wealth through compost making both at household and community level. The participating students were also motivated get involved in plantation of saplings for creating a clean environment. Some of the students also shared their thoughts on the occasion and expressed interest to contribute towards creating clean and green habitats. ICAR-IIWM scientists Dr P. Deb Roy, Dr Ankita Jha and Dr H.K. Dash coordinated the programme. Some of the action and activity photographs of Day-2 (17.12.2025) are presented below.



Swachhta pledge being administered to participants in local language



Awareness and sensitization on *swachhta* by the scientists



Students listening to the scientists rapt attention on important facets of Swachh Bharat Abhiyan

ICAR-National Bureau of Soil Survey and Land Use Planning, Nagpur

- Organized Swachhta Awareness Day at Bureau campus
- Organised cleanliness and sanitation activities at back side of research building.



Safely disposed laboratory waste in Bureau campus

Regional Centre, Jorhat, Assam

Day 2 (17-12-2025): ‘Swachhta Awareness Day’ observed by all the present staff of the Centre, Awareness activities on Swachhta program was organized on “converting waste to wealth” in the campus by (a) demonstration of preparation of compost pit utilizing garden waste, (b) application of already prepared compost to the garden plants, etc. (Photos attached).



ICAR–NBSS&LUP, Regional Centre, Delhi

celebrated the Swachhta Pakhwada on December 17.12.2025. The program was organised under the guidance of Dr. Jaya N. Surya, Head Regional Centre Delhi. As per the schedule program given by Indian Council of Research (ICAR), New Delhi, Dr. Ritu Nagdev, Scientist, ICAR–NBSS&LUP, Regional Centre, Delhi delivered a lecture on “Waste to Wealth” through power point presentation. The programme was concluded with a concept that means “converting waste materials into useful, valuable products instead of discarding them”.



ICAR – Central Coastal Agricultural Research Institute, Goa

Swachhata Awareness Day was observed with a focus on mass awareness activities on the Swachhata theme and “Waste to Wealth” initiatives. Under this theme, ICAR–CCARI, Goa organized a practical exposure visit and on-site demonstration at the Institute’s Biomass Recycling Unit, highlighting sustainable waste management practices.

Students and staff from Maratha Mandir New English School, Pali, Ratnagiri visited the Institute for a hands-on demonstration on vermicomposting, showcasing the scientific process of converting biodegradable waste into valuable organic manure. The programme included interactive sessions explaining the principles of waste segregation, composting techniques and the environmental and economic benefits of vermicompost, thereby reinforcing the concept of converting waste into a valuable resource.

Improved awareness among students on Swachhata and sustainable waste management. Hands-on understanding of the “Waste to Wealth” Sensitisation towards environmental responsibility and circular economy principles Strengthened educational outreach and linkage between the Institute and local schools.



ICAR-Central Research Institute for Dryland Agriculture, Hyderabad

Theme: Swachhta Awareness Day: Swachhta awareness through setup Selfie point and awareness through swachhta messages posted on CRIDA website. and on Social Media

a.Swachhta Awareness through Selfie point

As a part of Swachhta Bharat Mission, ICAR-Central Research Institute for Dryland Agriculture organizing Swachhta *Pakhwada* from 16-31 December 2025. As per the action plan, the Swachhta *Pakhwada* activities were implemented on 17th December 2025 and the staff members of ICAR-CRIDA and students of Mega University, Hub ICAR-CRIDA participated at CRIDA main office .

ICAR-CRIDA set up a unique *Selfie Point* to create awareness on cleanliness and waste management, featuring innovative *Waste-to-Art* models made from recycled materials. Staff and students enthusiastically participated, spreading the message of “*Clean India, Green India*” through selfies and social media. Staff members and students enthusiastically clicked selfies at the spot, pledging to promote cleanliness and sustainable waste management practices.



Swachhta Awareness through CRIDA website

As part of ongoing efforts to promote cleanliness, hygiene, and responsible civic behavior, a Swachhta Awareness initiative was undertaken through digital means by posting awareness messages on the official website. This activity aligns with the objectives of the Swachhta *Pakhwada*, emphasizing the role of information and communication technologies in spreading the message of cleanliness. The initiative contributed to strengthening public awareness and encouraged individuals to actively participate in maintaining cleanliness and hygiene in their daily lives. Such digital outreach activities will continue to support the larger goal of building a clean, healthy, and responsible society.



c.Swachhta Awareness through Social Media

The Swachhta Awareness campaign through social media proved to be an effective tool for mass communication and public engagement. By leveraging digital platforms, the initiative successfully reinforced the importance of cleanliness and encouraged responsible behavior among citizens. Continued use of social media for such awareness activities will further contribute to sustaining the spirit of Swachhta.



ICAR-Indian Institute of Soil & Water Conservation, Dehradun

The Indian Institute of Soil and Water Conservation, Research Centre, Chandigarh, organized a cleanliness drive on December 17, 2025, at the Mansa Devi Temple garden in Panchkula, as part of the Swachhta Pakhwada (Cleanliness Fortnight) being observed from December 16 to 31. Swachhta Awareness Day was celebrated with great enthusiasm to promote cleanliness, environmental responsibility, and sustainable waste management practices. A **total of 10** scientists/officers and staff members participated in the event. The programme focused on the concept of **"Converting Waste to Wealth"**, safe disposal of different kinds of waste, the role of waste in **vermicomposting**, and the **reuse of plastic bottles for plantation**. The program began with an inspiring **address by Dr. Ram Prasad, Principal scientist OIC farm**, who emphasized by recycling, composting, and reusing waste, we reduce pollution and conserve natural resources. . He urged everyone to adopt cleanliness as a daily practice, both at the workplace and in public spaces. **Mrs. Jatinder Kaur Arora** , Program Coordinator, along with Dr. Uday Mandal Senior Scientist, delivered motivational talks highlighting the significance of **Converting Waste to Wealth** means turning discarded materials into useful products that create economic and environmental value. The session explained how waste materials can be transformed into useful and valuable products. Organic waste such as kitchen waste, vegetable peels, and dry leaves can be converted into compost and manure. Recyclable waste like paper, glass, metal, and plastic can be reused or recycled, reducing environmental pollution and generating economic benefits. This approach helps in conserving natural resources and promoting sustainable development. A detailed explanation was given on **vermicomposting**, a natural process where earthworms convert organic waste into nutrient-rich compost. Biodegradable waste such as vegetable peels, fruit waste, and garden waste serve as raw materials for vermicompost. Vermicompost improves soil fertility, enhances plant growth, and reduces the need for chemical fertilizers, thereby supporting eco-friendly farming practices. The programme demonstrated innovative ways to reuse **used plastic bottles** for plantation. Plastic bottles were cut and used as pots for growing saplings, herbs, and ornamental plants. Vertical gardens and hanging planters were also showcased. This practice helps in reducing plastic waste and promotes greenery in homes and surroundings. The Swachhta Awareness Day programme was informative and inspiring. It successfully created awareness about cleanliness, waste management, and environmental conservation. Participants were motivated to adopt sustainable practices such as waste segregation, composting, and reuse of materials in their daily lives. The programme concluded with a pledge to keep the surroundings clean and contribute towards a **Swachh and Green India**.

Program Outcomes

This program significantly increased participants' awareness of sanitation, waste segregation, recycling, and vermicomposting. They gained a practical understanding of the "waste to wealth" concept and were inspired to reuse plastic and produce compost from organic waste. The program encouraged active participation in building a clean and green India.



ICAR-Directorate of Weed Research, Jabalpur

Swachhta Awareness Day: Mass awareness activities on Swachhta Theme, Conducting Swachhta Seminars, Workshops, training, technology demonstrations and exhibitions on "converting waste to wastes" and "safe disposal of all kinds of wastes". Under the Swachhta Pakhwada awareness campaign,

cleaning work was carried out at the Vermicompost unit located at the Directorate on December 17, 2025. On this occasion, Dr. V.K. Chaudhary, Principal Scientist informed the employees working at the vermicompost unit about the proper utilization of crop residues & Dr. K.K. Barman, Principal Scientist also briefed about the compost produced at the vermicompost unit and emphasized its role in the safe disposal of crop waste. Around 23 persons participated the above activities. Photographs of the above activities are pasted herewith:-



ICAR-Indian Institute of Soil Science, Bhopal

As part of the Swachhata Pakhwada celebrations, **Swachhta Awareness Day** was organized by **ICAR–Indian Institute of Soil Science (IISS), Bhopal**, on **December 17, 2025**. The event featured as a training programme on “*Converting Waste to Wealth*” and “*Safe Disposal of All Kinds of Waste.*” Under the guidance of **Dr. Monoranjan Mohanty, Director, ICAR–IISS, Bhopal**, **Dr. K. Bharati** and her team showcased several innovative technologies developed by the institute, including **EKCEL ShredR and CompostR, Family Net Vessel Compost (FNVC) technology, EKCEL decomposer capsules, and vermicomposting techniques**. Participants were encouraged to segregate household waste into separate bins and adopt composting practices for farm and kitchen waste. The beneficiaries actively participated in hands-on training on various composting methods, such as vermicomposting and the use of portable vermibeds. Through detailed explanations and live demonstrations, the team emphasized practical applications to raise awareness and promote sustainable waste management practices.

	
Collection of Farm Waste for Composting	
	
Demonstration of Vermicomposting technology and explanation of EKCEL decomposer capsules	

ICAR Research Complex for NEH Region, Umiam, Meghalaya.

Summary of the Activity: ICAR Research Complex for NEH Region, Umiam observed Swachhta Pakhwada 2025 during 16th to 31st December 2025. The Swachhta Pakhwada 2025 Awareness Day was celebrated starting with a briefing and welcoming of the participants of ICAR for Swachhta Awareness Day by Dr. Mathew Seikholen Baite, Scientist on 17th December 2025. The Swachhta Awareness Day Lecture was given by Dr. Akshay Ujjwal, SMS KVK Dimapur, on the topic “Converting Waste to Wealth and Safe Disposal of Wastes”. The programme was followed by interaction meeting the staff members presided by Dr. H. Kalita, HORC on Swachhta Pakhwada Awareness Day. The training emphasized waste segregation at source, composting of biodegradable waste, recycling practices, and safe disposal of non-biodegradable and hazardous wastes, with the objective of promoting cleanliness, environmental sustainability and community awareness at Manipur Centre. The programme concluded with Light refreshment.

Number of participants: Approx. 60 staff members

Key Outcomes: The programme was successful and all the events received good response from the staff and participants regarding Swachhta Awareness.

Photographs of the activities conducted that day:



Dr. Mathew Seikholen Baite, Scientist, briefing and welcoming the participants of ICAR Nagaland Centre for Swachhta Awareness Day.



Training programme on “Converting Waste to Wealth and safe disposal of all kinds of waste” at Guigailong Village, Langol, Imphal West, Manipur.

ICAR- Mahatma Gandhi Integrated Farming Research Institute, Motihari, Bihar

Summary of the Activity	Technology demonstration and mass awareness on swachhta theme of “Converting waste to wealth”
Number of Participants	25
Key outcomes	Demonstrated the use of vermicompost bed and utilization of organic waste into useful compost that can be used in the field.



ICAR-Central Soil Salinity Research Institute, Karnal

Summary of the Activity:

Swachhta Awareness Day was observed on 17 December 2025 as part of SwachhtaPakhwada (16–31 December 2025), with a special focus on the theme “Waste to Wealth” and the safe disposal of all types of waste in the Pundrakvillage of Karnal District and institute. During the programme, participants were made aware of the importance of cleanliness and sustainable waste management practices. They were encouraged to promote scientific waste management and were introduced to practical technologies such as composting, kitchen gardening, judicious use of water, crop residues for mulching and effective utilization of plastic waste in agriculture. The initiative also aimed to strengthen community–institute partnerships to foster a clean and healthy environment. The programme was coordinated by Dr.Jitendra Kumar, AmreshChoudhary, and Mr. Devendra Kumar and Mrs. Reena Rani with active involvement of ICAR-CSSRI, Karnal.

Number of Participants:

Approximately 145participants

Key Outcomes:

- Enhanced awareness among participants on the importance of cleanliness and sustainable waste management under the theme “Waste to Wealth.”
- Participants gained practical knowledge of scientific waste management practices, including segregation and safe disposal of different types of waste at the village and institutional levels.
- Demonstration and understanding of practical technologies such as composting, kitchen gardening, judicious use of water, and effective utilization of plastic waste in agriculture were successfully achieved.

Photographs:

Photographs of theSwachhta Awareness Day in PundrakVillage and Institute programmeare enclosed/attached.



ICAR-Central Agroforestry Research Institute, Jhansi

Date	Institute Name	Summary of Activity	Number of participants	Key outcomes
17.12.2025	ICAR-CAFRI Jhansi	Swachhta Drive at Training Hostel ICAR-CAFRI Jhansi	16	Swachhta drive done and the cleaned area used for public habitat



ICAR-National Institute of Abiotic Stress Management, Baramati, Pune

Activity Conducted: Exhibition on Converting Waste into Wealth in Agriculture

Details of the Event:

- As part of Swachhata Pakhwada, 2025 being observed from December 16 to 31, 2025, ICAR–NIASM organized an exhibition on “Converting Waste into Wealth in Agriculture” on December 17, 2025, at the institute premises. The exhibition aimed to demonstrate practical, innovative, and sustainable technologies for effective waste management and value addition.
- The exhibition showcased various technologies for converting agricultural waste into valuable resources, including pellet making using sugarcane crop residues, which are generally burnt in the fields, thereby providing an eco-friendly alternative to residue burning. Vermicomposting units using different crop residues were also displayed to highlight the production of nutrient-rich organic manure from farm waste.
- A wastewater treatment and reuse model was also exhibited, demonstrating the treatment of wastewater and its effective utilization for crop cultivation and ornamental fish rearing, promoting sustainable water use and recycling.
- Besides agricultural applications, several household and utility products developed from crop waste were displayed, such as eco-friendly plates, broomsticks, ropes, coir sticks, and similar products, highlighting the potential of agricultural residues in generating value-added, biodegradable alternatives to conventional materials.
- The exhibition was visited by scientific, technical, administrative, and supporting staff of ICAR–NIASM. The event created awareness about cleanliness, waste minimization, and sustainable practices, while reinforcing the objectives of Swachhata Pakhwada, 2025 by promoting innovative approaches to waste-to-wealth initiatives.



FISHERIES SCIENCE DIVISION

ICAR- Central Institute of Freshwater Aquaculture, Bhubaneswar

Summary of the activity:

As part of Swachhta Pakhwada, a training and demonstration programme was conducted at the ICAR Central Institute of Freshwater Aquaculture on 17th December 2025 for the casual and contractual staff of the Institute. The programme aimed to create awareness on cleanliness, sustainable waste management, and resource conservation.

The training primarily focused on the concept of “Waste to Wealth: converting waste disposal of all kinds of waste”, highlighting the importance of converting biodegradable waste into valuable resources. Participants were sensitized to scientific methods of segregation of waste at source and the environmental and economic benefits of recycling organic waste. A video demonstration on compost preparation was presented, guiding participants through the step-by-step process of composting biodegradable waste generated on campus, including kitchen and garden waste. The demonstration emphasized proper waste collection, appropriate layering, maintenance of moisture, aeration, and timely turning of the compost to ensure effective decomposition and production of good-quality organic manure.

The programme witnessed active participation and interaction, enabling the staffs to understand and adopt eco-friendly practices both at the workplace and at the household level. The initiative

reinforced ICAR-CIFA's commitment to the objectives of Swachh Bharat Mission by promoting sustainable sanitation practices and environmental stewardship through practical learning under "Swachhta Pakhwada". The event drew the participation of 40 individuals, primarily field staff and outsourced personnel. The program was led and conducted by the scientists of ICAR-CIFA.

Number of participants: 40 Nos.

Key outcomes:

- Enhanced awareness among casual and contractual staff on cleanliness, sustainable waste management, and resource conservation in line with the objectives of Swachhta Pakhwada.
- Improved understanding of the "Waste to Wealth" concept, particularly the conversion of biodegradable waste into useful resources such as organic manure.
- Adoption readiness of eco-friendly practices related to waste management at both the workplace and household levels.



ICAR- Central Institute of Coldwater Fisheries Research, Bhimtal

On the second day of the activities under Swachhta Pakhwada, a Seminar on the topic "Waste to Wealth - Transforming wastes into resources" was organized in the committee room of the Institute. Dr. Suresh Chandra, Head (HE&RM) delivered a talk on the theme of the seminar. The talk was very much informative in view of the present situation of all kinds of wastes accumulation everywhere, for which proper disposal methods are to be adopted in an effective manner to convert into resources.

Different examples were cited by him including the waste management practices being adopted in Kedarnath by an organization working on the pristine hill environment. The tourists are depositing the plastic wastes, multi-layered plastic packets, polybags etc. and in return an amount of Rs. 10 is being transferred to the visitors through UPI under Digital Deposit Refund System (DRS). In Bageshwar district, Uttarakhand, a SHG "Sakhi" is working on safe disposal of plastic wastes and in return they get Rs. 100/- per day with spending just 1½ hour time on it. This activity is also inspiring for other SHGs of the area. Similarly, the practices adopted for waste management in Jammu & Kashmir, Leh-Ladakh, Dharamshala and other important tourists' destinations were also explained.

The students/scholars present in the programme took keen interest in exchange of ideas about transformation of the wastes into wealth.



ICAR- Central Institute of Fisheries Education, Mumbai

आईसीएआर-सीआईएफई, कोलकाता केंद्र ने स्वच्छता पखवाड़ा (16-31 दिसंबर, 2025) के अंतर्गत स्वच्छता अभियान और स्वच्छता जागरूकता अभियान का आयोजन।

आईसीएआर-सीआईएफई, कोलकाता केंद्र ने स्वच्छता पखवाड़ा (16-31 दिसंबर, 2025) के अंतर्गत स्वच्छता अभियान और स्वच्छता जागरूकता अभियान का आयोजन 17 दिसंबर, 2025 को किया। सभी वैज्ञानिकों, कर्मचारियों, प्रशिक्षुओं और छात्रों ने इस कार्यक्रम में पूरे मन से भाग लिया। स्वच्छता अभियान 17 दिसंबर, 2025 को सुबह 11:00 बजे शुरू हुआ। केंद्र के प्रधान वैज्ञानिक और प्रमुख डॉ. टी. के. घोषाल ने समाज में स्वच्छता जागरूकता के महत्व पर भाषण दिया। स्वच्छता अभियान के प्रति जागरूकता फैलाने के लिए केंद्र के विभिन्न स्थानों पर बैनर लगाए गए।

ICAR-CIFE, Kolkata Centre Organized Cleanliness Drive & Swachhata Awareness Campaign:

ICAR-CIFE, Kolkata Centre organized cleanliness drive and swachhata awareness campaign as a part of Swachhata Pakhwada during 16-31 December, 2025. All scientists, staff, trainees and students have participated in the programme wholeheartedly. The cleanliness drive was started at 11:00 AM on 17th December, 2025. Dr. T. K. Ghoshal, Principal Scientist & Head of the Centre delivered a speech on the importance of Swachhata Awareness in our society. Banners were displayed in various places of the Centre to create awareness on swachhata.



ICAR-CIFE Regional Centre, Kolkata staff undertaking cleanliness drive in front and backside of Institute guesthouse



ICAR-CIFE, Regional Centre, Kolkata staff undertaking cleanliness drive in surrounding areas of staff quarter



Dr. T. K. Ghoshal, Principal Scientist & Head, ICAR-CIFE, Regional Centre, Kolkata delivering speech on cleanliness drive

ICAR- Central Inland Fisheries Research Institute, Barrackpore

ICAR-CIFRI conducted Swachhata Abhiyan at its Vadodara Research Station. All staff members of the Vadodara Station participated in cleanliness drive under the leadership/presence of Director, ICAR-CIFRI.



ICAR- Central Marine Fisheries Research Institute, Kochi

An awareness talk on *Best Practices in Waste Management* was organised by the Swachh Bharat Abhiyan Committee at ICAR-CMFRI, Kochi, with the objective of strengthening institutional commitment towards cleanliness, sustainability, and responsible waste handling. The talk was delivered by **Dr Josileen Jose, Head of the Shellfish Fisheries Division**, and was transmitted online to all Regional Centres and Research Stations of ICAR-CMFRI, ensuring Institute-wide participation.

The presentation placed focused emphasis on best practices in **laboratories, office premises, and personal cleanliness etiquette**. With regard to laboratory practices, the need for establishing clear **standard operating procedures (SOPs)** for waste management in laboratories was highlighted,

including the safe handling and disposal of **biohazardous waste** and **hazardous materials** such as broken glass, sharp objects, and syringes. The importance of adherence to safety protocols and statutory guidelines to prevent health and environmental risks was underscored.

In the context of **office premises**, emphasis was laid on maintaining discipline in waste segregation using **colour-coded bins** strategically placed across the campus. The talk showcased the “**waste-to-wealth**” initiatives implemented at ICAR-CMFRI, Kochi, including recycling of food waste and biological laboratory waste through a **Black Soldier Fly (BSF) unit**, which generates biofertilizer, production of **wood chips from plant waste**, and **ground glass from glass shards**. The use of **incinerators for the safe disposal of sanitary waste** was also highlighted as an important component of campus waste management.

On **personal cleanliness etiquette**, the speaker stressed hygienic practices such as the proper disposal of leftover food and beverages, reiterating that cleanliness begins with an individual’s **mindset and sense of responsibility**. To reinforce these messages, **dos and don’ts video clippings**, shot within the office premises, were screened for each of the focus areas, providing practical, context-specific guidance to participants.

The session was informative and engaging, providing readily adoptable practical solutions and enhancing awareness among staff across all centres for reinforcing the collective role of individuals and institutions in maintaining cleanliness and environmental sustainability. Scientists were specifically encouraged to focus on developing low-cost, scalable technologies for addressing waste generation and remediation within their respective domains, and to utilise the Swachh Bharat Abhiyan as an effective vehicle for the demonstration, dissemination, and promotion of such technologies. Examples of ICAR handholding such efforts were mentioned. The programme thus contributed meaningfully to fostering a culture of responsible waste management and innovation, aligned with the mandate and values of ICAR-CMFRI.



Talk followed by discussion on Best Practises in Waste Management

ICAR- Central Institute of Brackishwater Aquaculture, Chennai

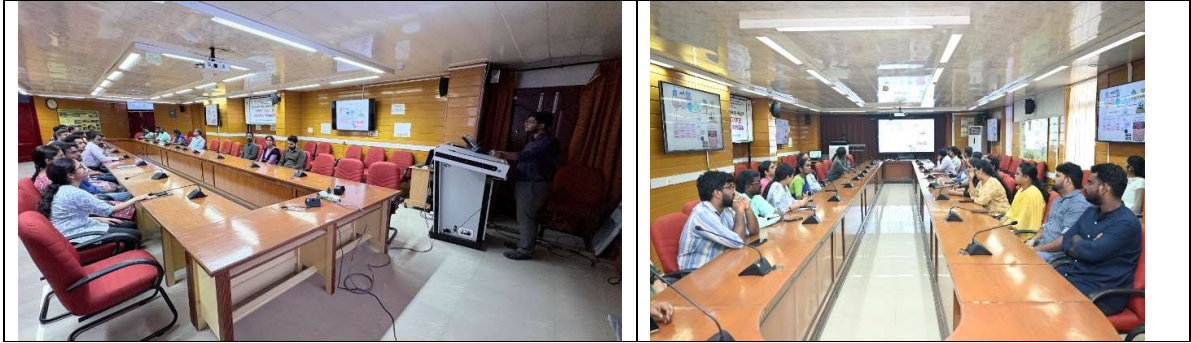
Swachhta Awareness Day was observed in ICAR-CIBA with the objective of promoting cleanliness and environmental responsibility among the employees. A seminar was conducted on the topic “**Converting waste to wealth**” as a part of the event.

Today’s event witnessed participation from the employees (Total Number: **41**) including Scientists, Technical and Administrative staffs, YPs and Research Scholars.

The main outcome of the seminar was-

- 1) Scientific technologies can be effectively integrated into research initiatives to transform waste into valuable resources.
- 2) to be involved in best waste management practices

3) to adopt sustained behavioural changes towards cleanliness and hygiene so as to create a lasting impact on the community.
 The programme concluded with a resolve to adopt cleanliness (Swachhta) as a regular practice in daily life and at the workplace.



ICAR- National Bureau of Fish Genetic Resources, Lucknow

Swachhta Pakhwada (Dec. 16-31, 2025) program at ICAR-NBFGR, Lucknow on 17.12.2025 a Swachhta Awareness Day: workshop-discussion on converting waste disposal in all kinds of waste into wealth was conducted with staffs working at ICAR-NBFGR, Research farm. Main discussion was on the concept of linear mode “ take-make-dispose” which has now changed into circular mode” Reduce-Reuse-Recycle” for commodity. This is essential for human health & healthy environment and utility in optimum utilization, creating less harmful product. Total participation in Swachhta Awareness Day-Discussion was 30.



AGRICULTURAL EXTENSION DIVISION

S.No	Date	Activities	Total of all Eleven ATARIs & CIWA		
			No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VIPs attende d the program

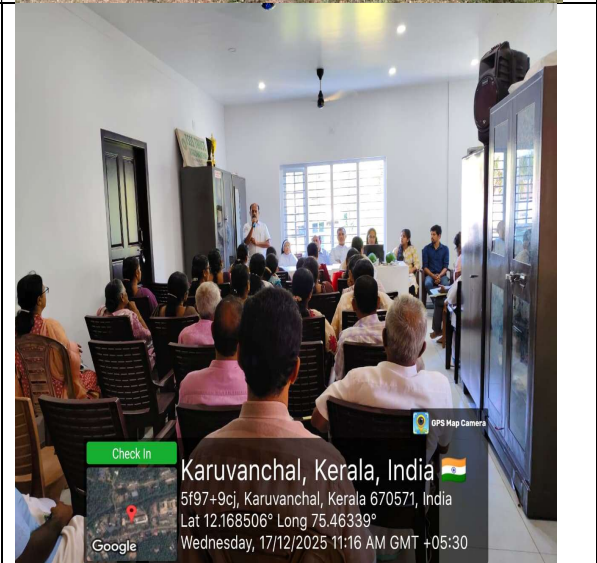
1	17.12.2022 5	Swachhta Awareness Day: Mass awareness activities on Swachhta Theme, Conducting Seminars, Workshops, training, technology demonstrations and exhibitions on “converting waste to wealth ” and “safe disposal of all kinds of wastes”	653	16331	104
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Horticultural Science Division

ICAR-Central Citrus Research Institute, Nagpur

Swachhta Awareness Day was observed to promote cleanliness, hygiene, and sustainable waste management. Mass awareness activities were conducted on the Swachhta theme, including workshops, and training programmes to educate the public on cleanliness and environmental protection.

Technology demonstrations and exhibitions were organized to showcase methods for converting **waste into wealth** and the safe disposal of all kinds of waste and make Vermicompost preparation. The programme helped raise awareness and encouraged community participation towards maintaining a clean and healthy environment.

Total **45** employee participate(Permanent/Contractual staff).



ICAR- Directorate of Onion and Garlic Research, Pune

Swachhta Awareness Day: Mass awareness activities on Swachhta Theme, Conducting Swachhta Seminars, Workshops, **training, technology demonstrations** and exhibitions on “converting waste to wealth” and “safe disposal of all kinds of wastes” at 16.30-17.30 in ICAR-DOGR Campus.

As part of the nationwide **Swachhta Pakhwada** celebrations being observed from **16th to 31st December 2025**, a **Converting waste to wealth** was organized today at **ICAR–Indian Institute of Oil Palm Research (ICAR–IOPR), Pedavegi**. The event aimed to reinforce the commitment of all staff members toward maintaining cleanliness and sanitation both within and beyond the Institute premises.

I.C.A.R. - Directorate of Floricultural Research, Pune

“Swachhta Pakhwada 2025” at ICAR-DFR began with by taking the Swachhta Pledge by officials, students and supporting staffs of ICAR-DFR, Pune and Regional Station, Vemagiri, A.P. on 16th December, 2025.

Sl. No .	Date of activity	Events	No. of staff members	No. of Dignitaries	Farmers and Farm workers housekeeping staff	Citizens from nearby area	School children	Total
1	17.12.2025	Swachhta Pledge	14	-	-	-	-	14

On 17th December, a demonstration of converting flower crop wastes or field waste into vermi-compost was conducted for the students, farm labours and also use of vermi-compost in the nursery pot fillings .



ICAR-Indian Institute of Horticultural Research, Bengaluru

The programme commenced with an awareness session on the importance of Swachhta, followed by a cleanliness drive across the ICAR–IOPR campus. Activities included weeding and the scientific utilization of biodegradable waste by depositing it in compost pits for manure preparation

S.No	Activity	Venue	Coordination / Participants/ Speaker	** Resource Person (s) for event management
1	Training cum demonstration for farmers and the staff on converting waste to wealth	Different places in and around the institute and in labs and fields of concerned divisions	Division of Natural Resources and Division of Flower and Medicinal Crops	HoD's of DNR and DFMC Dr.V. Venkataravanappa
2	Swachhta Awareness Day: Creating Awareness of cleanliness and cleaning of different places (fields and labs)	1. Divisions of fruit crops and vegetable crops 2. CAO and SAO	HoD's of the divisions of fruit crops and vegetable crops	HoD's of concerned divisions and Dr.V. Venkataravanappa Mr. Rajanna, Y

ICAR- Indian Institute of Oil Palm Research, Pedavegi

As part of the nationwide Swachhta Pakhwada celebrations being observed from 16th to 31st December 2025, a Converting waste to wealth was organized today at ICAR–Indian Institute of Oil Palm Research (ICAR–IIOPR), Pedavegi. The event aimed to reinforce the commitment of all staff members toward maintaining cleanliness and sanitation both within and beyond the Institute premises.

The programme commenced with an awareness session on the importance of Swachhta, followed by a cleanliness drive across the ICAR–IIOPR campus. Activities included weeding and the scientific utilization of biodegradable waste by depositing it in compost pits for manure preparation.

All staff members actively participated in the initiative, reflecting the Institute's strong commitment to cleanliness, sustainability, and environmental responsibility.

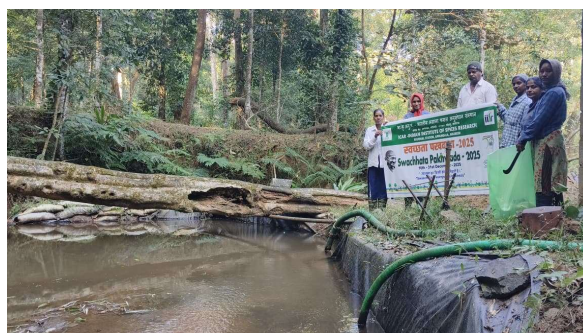
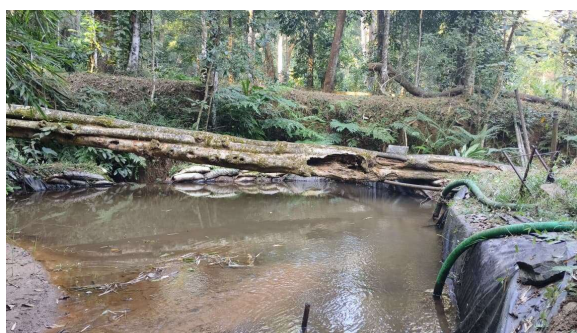


ICAR – Indian Institute of Spices Research, Kozhikode

As part of the Swachhata Pakhwada, a swachhata awareness drive was carried out by the staff of ICAR – IISR, Regional Station, Appangala by cleaning the check dam located in the farm premises. Staff members actively participated in removing weeds, plastic wastes and accumulated debris from the check dam, ensuring free flow and storage of rainwater. The activity aimed to promote cleanliness while enhancing water harvesting and conservation.



Before cleaning



After cleaning

ICAR-National Research Center on Seed Spices, Ajmer

Swachhata Pakhwada was observed at ICAR–NRCSS, Ajmer on the second day of the campaign, dated 17.12.2025. On this occasion, a lecture on Swachhata (cleanliness) was delivered to all staff members, highlighting the importance of cleanliness in personal life, workplace, and public spaces. The lecture emphasized hygienic practices, proper waste management, and collective responsibility towards maintaining a clean and healthy environment, thereby reinforcing the objectives of the Swachhata Pakhwada campaign.



Crop Science Division

Central Rice Research Institute, Cuttack

In continuation to organization of “Swachhata Pakhwada-2025 from 16-31 December, 2025 at ICAR-Central Rice Research Institute, Cuttack; one Workshop on “Converting waste into wealth: Sustainable innovations for agriculture” was held on 17.12.2025 in Dr. K Ramaiah Conference Hall in which Dr Rubina Khanam, Scientist, Crop Production Division & Member, Institute Swachh Bharat Committee was the resource person. At the outset, Dr. Srikanta Lenka, Chairman, Swachh Bharat Committee gave brief remarks on today’s workshop which will be beneficial for the Institute and its employees.

Dr. Rubina Khanam highlighted on the concept of moving “*Rice residue and industrial waste utilization in Rice-based farming: Insights from ICAR-CRRI*” which represents the vision of transforming the challenges of waste management into opportunities. She discussed about the innovative approaches for waste utilization, real-world case studies and ongoing research that how waste can be repurposed to enrich soils, reduce emissions and boost productivity. Dr GAK Kumar, Director, ICAR CRRI, Cuttack he addresses the today’s occasion gave emphasis not only on effective utilization of wastes, but also in reduction of waste generation. He further highlighted the need of public awareness for sustainable waste management. V Ganesh Kumar, Senior Administrative officer, ICAR-CRRI, Cuttack he addresses that how to convert the wealth from the waste and also mentioned not to use single use of plastic inside the CRRI Campus. Dr. Rupak Jena, Scientist & Nodal officer of today’s event offered vote of thanks to the Speaker and other presenters for successful organization of today’s workshop under Swachhata Pakhwada- 2025. In this Workshop eighty staff members of the Institute participated.



Institute: ICAR–Indian Institute of Wheat and Barley Research, Karnal

On the occasion of *Swachhata Awareness Day* under *Swachhata Pakhwada*, ICAR–IIWBR, Karnal organized a mass cleanliness drive and awareness activities at Kailash Hostel. The programme focused on **Safe Disposal of All Kinds of Wastes** to promote cleanliness, environmental responsibility, and sustainable waste management practices. Awareness sessions highlighted waste segregation, composting, recycling, reuse of materials, and scientific disposal of laboratory, office, and domestic waste. The programme emphasized how effective waste management not only reduces environmental pollution but also contributes to resource conservation and encourages environmentally sustainable practices within the institute campus. The key outcomes included enhanced awareness regarding cleanliness and sustainable waste management practices; improved understanding of waste segregation, recycling, and reuse; reinforcement of the importance of safe

disposal of hazardous and non-hazardous waste; and strengthened commitment of institute personnel towards maintaining a clean and green campus



ICAR–Indian Institute of Millets Research (IIMR), Hyderabad

Swachhata Awareness Day was observed in Ambedkar colony, Rajendranagar with the objective of promoting cleanliness, environmental responsibility, and sustainable waste management practices. The programme focused on the theme “*Converting Waste to Wealth and Safe Disposal of All Kinds of Waste*”, highlighting the importance of reducing pollution, conserving resources, and creating value from waste. The programme commenced with an inaugural address emphasizing the significance of Swachhata in safeguarding environment. Awareness sessions were conducted on waste segregation, where participants learned about biodegradable, non-biodegradable, hazardous, and electronic waste, along with their appropriate disposal methods.

A practical demonstration on waste segregation using color-coded bins was conducted. Special emphasis was given to creative reuse of waste materials. Participants were explained and shown how waste plastic water bottles can be reused as flower pots or planters by cutting, decorating, and filling them with soil and saplings. This activity highlighted an easy and cost-effective way to reduce plastic waste while promoting greenery.

Converting Waste to Wealth concept was clearly explained through examples such as composting kitchen waste to produce organic manure, recycling paper and plastic, and reusing waste materials for decorative and functional purposes. The use of waste water bottles as planters was highlighted as an effective method to beautify surroundings while minimizing plastic waste and supporting environmental sustainability. Participants were educated on the importance of safe disposal of all kinds of waste. Special focus was given to hazardous waste, medical waste, batteries, and e-waste. The harmful effects of improper disposal were discussed, and the need for scientific and authorized waste management systems was emphasized. The observance of Swachhata Awareness Day was successful and impactful.



The programme enhanced awareness about cleanliness, waste segregation, and innovative reuse of waste materials. It reinforced the idea that waste can be transformed into valuable resources through



responsible practices. The day's events were efficiently coordinated by Ms D Revati, CTO, Ms Usha Satija, Senior Technical Assistant and Ms Amandeep Kaur, Assistant. **ICAR- India Institute of Maize Research, Ludhiana**

A seminar on waste to wealth was organized in which the employees expressed their view and innovative idea to recycle and produce multiple products from crop by-products. Concept of Reduce, reuse and recycle is widespread among people who care for environment, health and global climate.



ICAR– Indian Institute of Oilseeds Research, Hyderabad

On the second day, a training was conducted in the Narkhoda village, Ranga Reddy District, Telangana state on the theme "converting waste to wealth" and safe disposal of all kinds of waste in the field. Not less than thirty progressive farmers particularly women farmers were imparted training on the issue so as to utilise the crop waste into wealth in farming as prelude to organic/natural farming. Method demonstration was also given for the preparation of vermicompost by utilizing all kinds of crop and weed residues available in the farmer fields. The knowledge and importance of avoiding burning of crop residues and environmental pollution was also imparted. All the farmer participants especially women farmers were very enthusiastic to learn about preparing vermicompost by utilizing available crop and weed residues in the field.



Institute: ICAR-Indian Institute of Groundnut Research, Junagadh

A lecture on "Converting Waste to Wealth and Safe Disposal of All Kinds of Waste" was organized at the IIGR Auditorium. The lecture was delivered by Shri Ronit Banerjee, Environment Consultant, KMPG, and Shri Darshan Makwana, Sanitation Officer, Junagadh Municipal Corporation. The session began by explaining the sustainable waste management hierarchy, which prioritizes prevention, minimization, reuse, recycling, recovery, and finally, safe disposal. The speakers emphasized that wealth is not limited to money; it also refers to valuable resources, nature, land, economic benefits, and environmental gains derived from proper waste management. Valuable information on door-to-door waste collection, segregation of wet and dry waste, and safe disposal of non-recyclable waste was also shared with the participants. Institute staff actively participated in the programme and interacted enthusiastically. They raised several queries related to waste management, waste-to-wealth initiatives, and scientific disposal practices, which made the session highly interactive and informative. The lecture concluded with the message that effective waste management not only protects the environment and public health but also contributes to employment generation and economic value. The speakers highlighted that converting waste into useful resources, along with adopting safe disposal practices, is vital for sustainable urban development and a cleaner, healthier future.



ICAR-Indian Institute of Rapeseed-Mustard Research, Bharatpur

ICAR-IIRMR, Bharatpur, celebrated “Swachhata Pakhwada” on 17th December, 2025. Awareness created among the farmers on sustainable management of crop waste through composting technology and use of organic fertilizers for crop production. All the staff and farmers participated of cleaning in experimental farm of IIRMR. Farmers were also visited the composting site and interacted the role of composting/vermicomposting in improving soil health. Also reviewed the Swachhata activities and provide on spot solution under Swachhata Pakhwada.



ICAR- Indian Institute of Pulses Research, Kanpur

Swachhata Awareness Day: Mass awareness activities on Swachhata Theme, Conducting Swachhata Seminars, Workshops, training, technology demonstrations and exhibitions on "converting waste to wealth" and "safe disposal of all kinds of wastes".

निर्धारित कार्यक्रम के अनुसार आज दिनांक 17.12.2025 को संस्थान के ट्रेनिंग & कम्युनिकेशन सेंटर में जमुई, बिहार से आये किसानों को स्वच्छता के बारे में डॉ. हेमंत कुमार व प्रभारी सफाई के द्वारा जागरूक किया गया 1 कार्यक्रम से सम्बंधित फोटोग्राफ:



ICAR– Indian Sugarcane Research Institute, Lucknow

As part of **Swachhata Pakhwada (16–31 December 2025)**, a Swachhata Awareness Campaign was organized at the ISRI Colony on 17 December 2025 with a special focus on women, as nearly 50–60% of household waste is generated and managed at the domestic level. Recognizing the pivotal role of women in household waste management, the campaign aimed to create awareness, build practical understanding, and encourage responsible waste handling practices among the women residents of the colony. The programme commenced with an insightful session by Dr. Anita Sawnani, who delivered an informative talk on the theme “Converting Waste to Wealth and Safe Disposal of Waste.” She elaborated on the concept of waste segregation at source and clearly explained different categories of waste, including biodegradable, non-biodegradable, dry waste, hazardous waste, and e-waste. Emphasis was laid on the importance of scientific disposal methods, reduction of waste generation, and the potential of household waste as a valuable resource when managed properly. Subsequently, Mrs Pallavi demonstrated the method of preparing compost from household biodegradable waste. She explained the step-by-step process of composting and how kitchen waste can be effectively converted into nutrient-rich manure for household gardens, thereby reducing waste and promoting environmental sustainability.

An interactive session followed, during which women participants actively engaged, raised queries, and clarified their doubts. To reinforce commitment towards cleanliness and responsible waste management, a Swachhata Pledge was administered to all women participants by Mrs. Mamta Chakraborty, wherein everyone pledged to adopt and promote clean, safe, and sustainable waste management practices in their daily lives. The programme concluded with a vote of thanks by Mrs. Shruti Srivastava who expressed gratitude to all the speakers and participants for their active involvement and support, making the campaign meaningful and impactful. The campaign effectively enhanced awareness and motivated women to adopt responsible waste management practices, reinforcing the message that clean homes lead to a clean society.



ICAR- Sugarcane Breeding Institute, Coimbatore & its Regional Stations at Karnal & Kannur

As an initiative on creating mass awareness on the importance of cleanliness and hygiene, a rally by the staff of ICAR-Sugarcane Breeding Institute was conducted in Chettipalayam village of Coimbatore district. Placards depicting messages on health and hygiene and safe disposal of all kinds of wastes, both in English and Tamil, the local language for wide reach were prepared and carried. The placards were part of awareness and behaviour change campaigns related to public health and sanitation.

Key outcomes: Creation of awareness among the public and villagers about the importance of safe disposal of all kinds of wastes and its impact on their health.



ICAR- Central Research Institute for Jute & Allied Fibres, Barrackpore

As part of Swachhata Pakhwada (16-31 December 2025), the ICAR-CRIJAF, Barrackpore organized a Swachhata Awareness Day at Sellar Hat Village, North 24 Parganas, West Bengal on 17th December 2025 to spread awareness on various aspects of cleanliness and to conduct an exhibition on converting waste to wealth and the safe disposal of all kinds of waste. The programme focused on educating villagers about personal hygiene, clean surroundings, and the importance of maintaining a healthy environment. An exhibition on “Waste to Wealth” demonstrated how biodegradable and non-biodegradable waste can be reused and recycled into useful products. Awareness was also created on the safe segregation and disposal of wet, dry, and hazardous waste to prevent environmental pollution and health hazards. Village women and school students actively

took part in the programme, with enthusiastic support, who helped spread the message of cleanliness to their families and peers. The participants of concerned village will help in spreading the message of cleanliness awareness to their families and neighbour.



ICAR- National Institute for Research on Commercial Agriculture, Rajahmundry

As part of Mass Swachhata Awareness Programme on conducting workshops, training, technology exhibitions and awareness activities, A Brainstorming Session titled **“Navigating the European Green Deal and Sustainability Standards”** was conducted on 17th December 2025 at ICAR-NIRCA, Rajahmundry at 10.30am in hybrid mode, (physical and online) where the discussions were conducted on reduction of pesticides, reduction of NTRM (Non Tobacco Related Material), Drudgery Reduction, Occupational Health Hazards, Prevention of Child Labour, European Green deal for High Export Standards etc. Eco-friendly farming for Sustainable agriculture, eco-friendly technologies that work with nature to produce food, environmental health, soil vitality, biodiversity, long-term resource preservation etc., were discussed in the Brain Storming Session. Key practices like crop rotation, organic fertilization (compost, vermicompost), IPM, water conservation methods (drip irrigation) zero tillage farming that leads to healthy food, clean water, reduced emissions and resilient ecosystems etc., which leads to the sustainable agriculture that satisfy the European Green Deal Standards were dealt during the deliberations, where Dr Sheshu Madhav Director, ICAR-NIRCA Chaired the session and Mrs Vishwasri, IAS and Executive Director, Tobacco Board was the Honorable Guest. Staff of ICAR-NIRCA, farmers and various stake holders have actively taken part in this Brainstorming Session.



1AR-Central Institute for Cotton Research, Nagpur & its Regional Stations at Sirsa and Coimbatore

Under the aegis of *Swachhata Pakhwada* (16–31 December 2025), **Swachhata Awareness Day** was observed on 17 December 2025 across Panjari farm of ICAR–CICR, Nagpur. At ICAR–CICR, Nagpur, Maharashtra State the programme was held at the near main building and farm section with the participation of 248 unskilled helpers. This comprised of cleaning of institute main building premises, farm section improvement of CICR garden, mass awareness of Swachhata theme. Clean Institute premises.



ICAR-National Research Institute for IPM, New Delhi

Awareness training on "**converting waste disposal of all kinds of wastes**" at institute field as well as farmers field. Farmers as well as farm workers were trained about farm waste to vermicompost as well to prepare traps for insects from plastic bottles.





ICAR-National Bureau of Agricultural Insect Resources, Bengaluru

The Swachhata Awareness Day is observed to promote the importance of cleanliness, hygiene, and sanitation in daily life. The day highlights the role of individuals and communities in maintaining clean surroundings to ensure better health, environmental protection, and overall well-being. As part of the Swachhata Pakhwada celebrations, Mass Swachhata Awareness Day was observed on 17 December 2025 at ICAR-NBAIR, Yelahanka Campus, Bengaluru, with the active participation of scientists, students, Young Professionals, Project Assistants, and contractual staff. The participants were sensitized on the safe disposal of different kinds of waste, including plant materials, plastics, and glasswares. A practical demonstration on the theme **“Converting Waste into Wealth”** was conducted, during which farm waste materials such as leaf litter and harvested plant residues were collected and placed in compost pits for conversion into manure. All participants actively took part in the programme.



ICAR- National Institute of Biotic Stress Management, Raipur

Swachhata Awareness Day: Conducting Swachhata Seminars on “converting waste to wealth” and “safe disposal of all kinds of wastes. The presentation on “Waste to Wealth” was organized at ICAR-NIBSM as part of Swachhata Awareness Day. The programme included Swachhata seminars on “Converting Waste to Wealth” and “Safe Disposal of All Kinds of Wastes.” The lecture was delivered by **Dr. Amita Shakya, Assistant Professor, Amity Institute of Biotechnology, Amity University Chhattisgarh**. The guest speaker was **formally welcomed by Dr. Sharvai Sanyal**. Huge Waste Generation, High Potential – India generates ~500 million tonnes of crop residues annually, with significant portions underutilized or burned, causing pollution. Agro-food Waste as a Resource – Agro-food processing residues are no longer liabilities but valuable raw materials for

sustainable products like biochar. Biochar as a Waste-to-Wealth Solution – Biochar converts agricultural and food waste into a stable, carbon-rich product through pyrolysis under low oxygen conditions. Climate Change Mitigation – Biochar enables long-term carbon sequestration by locking carbon in soil for centuries, helping reduce atmospheric CO₂. Soil Health Improvement – Application of biochar improves soil fertility, water retention, nutrient availability, and reduces dependence on chemical fertilizers. Wide Feedstock Availability – Crop residues, rice husk, sugarcane bagasse, livestock manure, and food processing wastes are key feedstocks for biochar production. Versatile Applications – Biochar has diverse uses in agriculture, composting, water treatment, animal feed, pollution control, energy, cosmetics, and industrial materials. Supports Circular Economy – Biochar integrates the 4R principles (Reduce, Reuse, Recycle, Recover), promoting sustainable resource utilization and zero-waste approaches. Economic Opportunities – The global biochar market is growing rapidly, offering opportunities for rural income generation, startups, and green industries. Alignment with National & Global Goals – Biochar supports Swachh Bharat initiatives and multiple UN SDGs, especially SDG-12 (Responsible Consumption), SDG-13 (Climate Action), and SDG-15 (Life on Land).



ICAR- National Institute of Seed Science & Technology, Mau

All the staff of the ICAR-NISST, Mau celebrated the Day 2 of Swachhata Pakhwada (16-31 December 2025) as Swachhata Awareness Day and carried out cleanliness drive in and around the campus with everyone's active participation.



ICAR-Vivekanand Parvatiya Krishi Anusandhaan Sansthan, Almora

The ICAR-VPKAS observed Swachhata Awareness Day about waste to wealth and safe disposal of waste on December 17, 2025, with a strong focus on creating awareness among nearby school students regarding sustainable waste management, and environmental responsibility as a part of Swachhata Pakhwada. The central highlight of the activity was an **awareness lecture on “Waste to Wealth” delivered by Dr. Prakash Ghassal**. The lecture emphasized practical approaches for converting waste into useful and value-added products, the importance of segregation at source, recycling, and the role of individuals. The session was highly interactive, enabling students to understand how simple practices can contribute to sustainability and economic benefits. Dr. Chandresh Tiwari, In charge KVK, Matela addressed the gathering. The Hon’ble Director, ICAR-VPKAS, Dr. Lakshmi. Kant, addressed the participants. He highlighted the importance of youth participation in Swachhata initiatives and encouraged innovative thinking in waste utilization. To further reinforce the awareness message, an exhibition titled **“Handicrafts made by students from waste materials”** was organized where participants were **Koormanchal Academy, Almora** and **Gyan Vigyan Children Academy, Almora** school students from class 1 to X. The exhibition showcased creative items prepared from discarded materials, demonstrating the concept of reuse and recycling in an effective and engaging manner. The exhibits were evaluated by a panel of judges, and the initiative received enthusiastic response from the students. The programme was successfully organized by Organizing Committee, Dr. Anuradha Bhartiya, Dr. Santhiya S., Mrs. Renu Sanwal, Ms. Akanksha, Shri J.K. Arya and Shri N.K.Pathak. The outcomes include practical understanding of the “Waste to Wealth” concept; encouragement of creativity through reuse of waste materials, and strengthened institute–school interaction for Swachhata initiatives.



ICAR- National Institute of Seed Science & Technology, Mau

The workshop on “Waste to Wealth” was organized at the committee room of NISST, Mau on 17.12.2025. In this programme 25 farmers and village representatives participated. Dr. Ajay Kumar, Senior Scientist, Agronomy ICAT-NISST told them the importance of the agricultural waste in cleanliness, soil health management and reduction of cost of cultivation. He also encouraged the farmers to prepare vermicompost from agricultural and kitchen waste. The methodology of



vermicompost preparation and its enrichment by biofertilizer were also explained to farmers.

ICAR-Indian Agricultural Research Institute, Jharkhand

Farmers and students were trained/shown the process of transforming farm residues into vermicompost and animal farm waste into cow dung cakes (upla). They were also informed about safe disposal of all kinds of wastes available in the farm. Nutrient-rich compost is expected to improve soil fertility, aeration and water retention, besides cut down the use of chemical fertilizer and reduce pollution in the surroundings. It will also improve job opportunities for rural youths. Thus, it strengthened awareness about pollution free environment and sustainable farm production.



National Institute of Plant Biotechnology, New Delhi

The ICAR–NIPB, New Delhi conducted Swachhata Awareness Day under the *Swachhata Pakhwada* programme on 17th December 2025. The team leader, Dr. Ritu Rai, along with Drs Amol Solanke and R S Niranjana visited biomass utilization unit at IARI. Farmers from various districts present there, were explained and shown demonstrations of compost generation from biomass to get educated about waste to wealth. Dr SS Rathore, Head, Division of Agronomy and Dr Kapila showed how the dried biomass from diverse crops like jowar, soybean, wheat etc as well as how cow dung collected from gaushalas is converted to mineral rich organic manure. The staff employed for cleaning laboratories, and building premises were educated about waste segregation and disposal in respective garbage bins. Farmers were educated, trained with practical demonstration of conversion of waste crop residues to bio-compost for ‘Waste to wealth’. Enhanced awareness among staff working as sweepers for proper waste segregation and safe disposal of waste.



ICAR- National Bureau of Plant Genetic Resources, New Delhi

On the Day 2, the process of active participation in Swachhata Pakhwada being held during 16-31 December 2025, area surrounding the incinerator installed at the institute headquarters was cleaned through cleanliness drive with active participation of the staff.



ICAR- Indian Agricultural Research Institute, Assam

Key outcomes Swachhata Awareness Day was organized successfully at the Institute under the theme “Waste to Wealth” and “Safe Disposal of all Kind of wastes”. The Participants were sensitized for these important aspects of Swachhata. Participants show their keen interest to create waste to wealth in their day-to-day life.

Swachhata Awareness Day: Mass awareness activities on Swachhata Theme, Conducting Swachhata Seminars, Workshops, training, technology demonstration and exhibitions on “converting waste to wealth” and “safe disposal of all kind of wastes”



**Swachhata Pakhwada**
Department of Drinking Water & Sanitation
Ministry of Jal Shakti

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Pakhwada Period :	16th - 31st December 2025	
Select Action Plan :	Swachhata Awareness Day: Mass awareness activities on Swachhata Theme, Conducting Swachhata Seminars,workshops,"converting waste to wealth" and "safe disposal of all kinds o.....	
ADD PROGRESS		
S. No.	Activities Performed	
1	The second of the swachhata pakhwada focused primarily on the conducting of seminars and workshops for the effective disposal of waste.	UPDATE