

INDIAN COUNCIL OF AGRICULTURAL RESEARCH

Krishi Bhawan, New Delhi-110001

Dated: 19th December 2025

F. No. 7(1)/2025-Cdn tech

Activity: Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Motivate communities and institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education.

FISHERIES SCIENCE DIVISION

Central Institute of Freshwater Aquaculture, Bhubaneswar

Summary of the activity:

The Regional Research Centre, ICAR-CIFA, Vijayawada, organized a Cleanliness and Sanitation drive programme under Swachhata Pakhwada on December 19, 2025. Dr Ramesh Rathod, Senior Scientist & SIC and outsourcing staff of RRC, CIFA, Vijayawada, actively participated in the cleaning drive. The staff, along with the faculty and students of Pragathi Nikethan school (30 in number), were involved in the cleanliness of the school and office premises. They were motivated to maintain the hygiene of their surrounding premises at home and school, and were also encouraged to participate in the Swachha Bharat campaign, allowing them to allocate 2 hours a week for cleaning and sanitation. Apart from that, RRC staff visited the nearby colony in Penamaluru and conducted a drive for cleanliness and sanitation. The colony people also participated in cleaning the premises.

Number of participants: 35

Key outcomes:

• Cleanliness and Sanitation at School and Office

• School children were motivated to be involved in the Swachha Bharat campaign regularly.





Central Institute of Coldwater Fisheries Research, Bhimtal

The swachhta pakhwada continued with a greater participation from the community as well. In this course of action, a cleanliness campaign was organized in the nearby street adjacent to the institute campus in front of M/s. Grainova, which is a small industrial establishment near to the Institute. The local public moving on the street also took keen interest in the activities being carried out by the institute for maintaining cleanliness in the public places, streets and educating on sanitation practices. Swachhta campaign was also organized in the residential colony of Vikas Bhavan, Bhimtal. The residents of the colony were briefed on proper disposal of wastes including the plastic wastes in a proper manner, which is very much harmful for health of all living beings. Awareness created on maintaining hygienic conditions in daily routine for a heath lifestyle.





Central Institute of Fisheries Education, Mumbai

As part of the ongoing Swachhata Pakhawada activities, a cleanliness drive was successfully conducted at the International Guest House of ICAR-CIFE, Mumbai on 19 December 2025. The activity was organized with the objective of promoting cleanliness, hygiene, and awareness about maintaining a clean

and healthy environment in the guest house. A total of 22 participants actively took part in the cleanliness drive. The participants included staff members and workers associated with the International

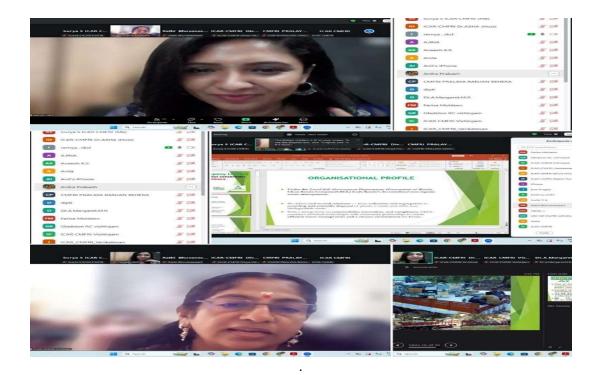
Guest House, who enthusiastically contributed to the activity.



Central Marine Fisheries Research Institute, Kochi

Number of participants: 50 Highlights:

- The Swachhta Pakhwada 2025, continued with the Vizhinjam Regional Centre of ICAR-CMFRI, Vizhinjam organising a webinar on sustainable plastic waste management, attended by scientists, technicians and students from all ICAR-CMFRI centres.
- The webinar commenced with a welcome address by Dr. Asha P.S., Principal Scientist, Marine Biodiversiety and Environment Management Division, who briefly highlighted the growing concern of plastic pollution and the urgency to address it through collective action. She introduced the resource person Mrs. Remya Sudhy G., Nodal Officer, Clean Kerala Company Limited (CKCL), who delivered a talk entitled "Plastic Waste Management in Kerala: Role of Clean Kerala Company Ltd.". CKCL is the lead organisation that takes care of decentralised non-organic waste management in the state, functioning under the Local Self Government Department, Government of Kerala. She discussed the company's organizational structure, key functions, and activities of providing end to end solutions, including dry waste management, material collection, segregation, disposal to cement factories, sales to recyclers, income recovery, and other services. She also outlined their e-waste collection and disposal processes.
- An interactive session followed the presentations, during which participants actively shared their views and raised questions. The webinar ended with a formal vote of thanks.



Central Institute of Brackishwater Aquaculture, Chennai

In the fourth day of Swachhta Pakhwada, ICAR-CIBA and its regional stations successfully conducted cleanliness and sanitation drives within office premises and outside areas. Intensive cleaning activities were conducted including sweeping, waste removal, and promoting waste segregation to keep these areas neat and hygienic.

Employees were motivated to adopt sustainable sanitation practices and maintain personal and public hygiene. Participants including Scientists, Technical and Administrative staff, Young Professionals, and Research Scholars from Headquarters and Regional Stations (46 in total numbers) showed active participation by joining hands and involving themselves in the cleanliness activities.

By carrying out these cleaning activities, the initiative demonstrated strong teamwork and a shared commitment to fostering a cleaner, healthier work environment. Such well-organized efforts embody the spirit of the Swachhta Pakhwada, helping to make cleanliness a habitual practice rather than a one-time effort.





Cleanliness drive at ICAR-CIBA Regional Centre's



National Bureau of Fish Genetic Resources, Lucknow

Swachhta Pakhwada (Dec. 16-31, 2025) program at ICAR-NBFGR, Lucknow on 19.12.2025 a **Cleanliness and Sanitation Drive within campuses** /office premises-**Roof top cleaning** was conducted with cleaning staffs working at ICAR-NBFGR. Before initiation of work

sensitization of staffs were conducted. This rooftop cleaning work undertaken for betterment

of the structure & Solar pannel installed at the roof. The total participation was 15.



Central Inland Fisheries Research Institute, Barrackpore

• On the occasion of Swachhata Pakhwada 2025, ICAR-Central Inland Fisheries Research Institute (ICAR-CIFRI), Barrackpore, organized an awareness programme at Sheoraphuli Ghat, Hooghly, West Bengal, under the leadership of Dr. B. K. Das, Director, ICAR-CIFRI. The programme aimed to promote cleanliness at riverbank, responsible solid waste management, and reduction of plastic pollution in the River Ganga. Local people were sensitized on the boat and the Ghat in this campaign on preventing the discharge of plastic and other wastes into riverine systems, recognizing their critical role in sustaining aquatic biodiversity and fisheries productivity.



 During the awareness sessions, CIFRI experts highlighted the ecological and human health impacts due to plastic debris and microplastics, which enter rivers through sewage, runoff, and improper waste disposal, impairing fish health, disrupting aquatic food webs, and degrading ecosystem integrity. The programme also emphasized on proper disposal of gill nets, as accidental entanglement poses a serious threat to dolphins and other aquatic animals, underscoring the need for dolphin-friendly fishing practices. Leaflets were distributed detailing anti-plastic pollution measures, waste segregation, and dolphin conservation. The initiative reflects ICAR-CIFRI sustained commitment to Swachh Bharat Abhiyan, Namami Gange, and conservation of aquatic ecosystems through scientific outreach, community engagement, and promotion of environmentally responsible practices to advance the vision of a cleaner, healthier, and biologically vibrant Ganga.



Natural Resource Management Division

ICAR Research Centre For Eastern Region, Patna

Summary of the Activity: A sanitation drive was organized on 19.12.2025 in the residential colonies of ICAR-RCER, Patna, as well as in and around the Manokamna Mandir located on the institute premises. The cleanliness and sanitation drive at these public places was organized to sensitize residents and visitors about Swachhta Pakhwada and to inculcate the habit of maintaining cleanliness in public spaces.

No. of Participants: 29

Key Outcomes: Residential colonies and public areas in and around Manokamna Mandir were cleaned and sanitized. Accumulated waste and litter from public spaces were removed, improving overall sanitation. Enhanced awareness and participation of staff in maintaining cleanliness. Encouraged community participation in maintaining cleanliness in residential and public areas.





KVK Ramgarh

Summary of the Activity: Cleanliness and sanitation drive within campus

No. of Participants: 8

Key Outcomes: Improved cleanliness and hygiene in the workplace. Enhanced awareness and participation

of staff in maintaining cleanliness.



National Institute of Abiotic Stress Management, Baramati

Activity Conducted: Cleanliness and sanitation drive within the ICAR-NIASM campus **Details of the Event:**

As part of **Swachhata Pakhwada** being observed during **December 16–31, 2025**, a cleanliness drive was conducted on **19.12.2025** at the ICAR–NIASM campus, Baramati. More than **50 staff members** actively participated in the drive, demonstrating collective responsibility towards maintaining a clean and healthy work environment. The activity involved the **uprooting and removal of Parthenium weeds** from the premises of the **school buildings and the farm pond area**, contributing to improved campus hygiene and ecological safety. The initiative reflected the strong commitment of ICAR–NIASM staff towards the clean and neat campus as per objectives of Swachhata Pakhwada.



Indian Institute of Soil Science, Bhopal

As part of Swachhata Pakhwada, the ICAR–Indian Institute of Soil Science (ICAR-IISS), Bhopal organized a Cleanliness and Sanitation Drive across the institute campus and office premises on 19 December 2025. Under the guidance of Dr. Monoranjan Mohanty, Director, ICAR–IISS, Bhopal, the initiative aimed to promote cleanliness, enhance environmental awareness, and encourage sustainable sanitation practices within the institute campus. During the programme, awareness was created among staff members regarding waste segregation and proper waste disposal practices. The cleanliness drive was conducted in laboratories, office rooms, corridors, and other areas of the institute premises. The programme was organized by Dr. Sanjib Behera, Dr. Khushboo Rani, Mrs. Geeta Yadav, Mr. Prahlad Rajak, and Mr. Bhoi Lal Uikey, with active support and participation from other staff members of ICAR-IISS, Bhopal. Employees enthusiastically participated in cleaning activities, including dusting of workspaces and removal of waste materials. The programme emphasized the importance of maintaining workplace hygiene and cleanliness as a collective responsibility. All participants took the initiative to clean their surroundings by collecting plastic debris and other waste, thereby contributing to a cleaner and healthier campus environment.







Central Coastal Agricultural Research Institute, Goa

Summary of the Activity: ICAR–CCARI, Goa conducted a Cleanliness and Sanitation Drive on 18 December 2025 within the Institute campus and its surrounding areas, including the residential colonies. The drive focused on cleaning roadside areas within the Residential quarters and the Children's Park area, which are frequently used by residents and children. Institute staff actively participated in the removal of litter, accumulated waste and debris to improve overall cleanliness and hygiene in these common spaces. During the activity, residents of the campus were sensitized and encouraged to maintain cleanliness in their surroundings, adopt hygienic practices and ensure proper waste disposal.

No. of Participants: 15

Key Outcomes: Improved cleanliness and sanitation in residential and common areas, along with increased awareness among residents on maintaining clean surroundings





Central Research Institute for Dryland Agriculture, Hyderabad

Theme: Mega Cleanliness Drive: Cleanliness and sanitation drive and stock taking of biodegradable and non-biodegradable waste at CRIDA Residential Quarters and at main office.

As a part of Swachhta Bharat Mission, ICAR-Central Research Institute for Dryland Agriculture organizing Swachhta Pakhwada from 16-31 December 2025. As per the action plan, the Swachhta activities were implemented on 19th December 2025 and the staff members of ICAR-CRIDA participated at CRIDA Residential Quarters and at main office .ICAR-CRIDA organized Mega Cleanliness Drive within campus and CRIDA residential quarters.. Initially Dr.R.Nagarjunakumar, Nodal Officer Swachhata Pakhwada stressed to discard the waste cup, papers, and plastic bags in the baskets that have been kept for this purpose. Masks, and gloves were distributed to the staff to implement cleanliness The staff members undertook cleaning of the main office premises and Residential Quarters at Santoshnagar During the cleaning process, the biodegradable waste that was collected was dumped in the compost pits. About 80 members participated in the event.





Masks and gloves were distributed



Swachchta Rally around the campus to create awareness among the staff



Cleanliness drive in the Main Campus



Cleanliness drive in the Residential Quarters

Directorate of Weed Research, Jabalpur (M.P.)

Summary of the Activity: As part of the Swachhta Pakhwada, 2025 a cleanliness drive was conducted around the Directorate premises on December 19, 2025, and sanitation-related activities were carried out in the residential colony. The Director also encouraged communities to adopt sustainable sanitation practices and facilities through awareness campaigns and health education.

No. of Participants: 26

Key Outcomes: Through this program, everyone was made aware of the importance of cleanliness.





Indian Institute of Soil and Water Conservation, Dehradun

Research Centre, Bellary

As part of the Swachhta Pakhwada Programme, the ICAR-Indian Institute of Soil and Water Conservation, Research Centre, Ballari, organized a cleanliness and sanitation drive on 19th December 2025. Under this programme, cleanliness and sanitation activities were conducted at the residential colony of Laxmi Nagar Camp, Ballari and surrounding residential area of Research Farm with the objective of motivating communities and institutions to adopt sustainable sanitation practices through awareness creation and health education for maintaining hygiene and a clean environment. During the programme, residents and members of the public were sensitized on the importance of personal and community hygiene, waste segregation and management, and the need to maintain a clean and disease-free environment. Subsequently, all the participants actively took part in Shramdan and Swachhta activities in the surrounding residential area of Laxmi Nagar and the Research Farm area. During Swachhta activity, Non-degradable waste materials, plastics, and unwanted plants/weeds were collected and cleaned. The programme was coordinated by Dr. Ravi Dupdal, Senior Scientist (Agricultural Economics) and Nodal Officer, Swachhta Pakhwada, under the overall guidance of Dr. B. Krishna Rao, Head of Centre, ICAR-IISWC, Research Centre, Ballari. A total of 33 participants including staff members and residential members were actively participated in the programme.

Number of participants: 33

Program Outcomes: The programme enhanced public awareness on cleanliness, sanitation, and hygiene, leading to improved sanitation practices, reduced littering, and greater community participation. It positively impacted public health and education by promoting hygiene, disease prevention, and cleanliness as essential components of healthy living, contributing towards the vision of a Clean and Green India.





अनुसंधान केन्द्र, बेल्लारी

अनुसंधान केन्द्र, बेल्लारी



The activity conducted on December 18, 2025, as part of the Swachhta Pakhwada (Cleanliness Fortnight) 2025, was published in the newspaper.

Mahatma Gandhi Integrated Farming Research Institute

Summary of the Activity: Performed cleanliness and sanitation drive within campus and surroundings

Number of Participants: 20

Key outcomes: Cleanliness and upkeep of outer façade/Entrance gate of the institute.





Indian Institute of Farming System Research, Modipuram, Meerut

Key outcomes: All the useful documents stored in wardrobes, almiraha etc. were organized systematically after removing old files and out of use documents and waste papers. Some of the very old documents files were sent to record room as per norm. some of the out of age documents screened out from the various depositories of working administrative office rooms will be processed soon for their dispensations as per record management norms. Empty paper cartoon including broken and useless chairs were removed from the working rooms of office.





Indian Institute of Water Management, Bhubaneswar

A cleanliness drive was organized in IIWM campus on 19th December, 2025 under the ongoing *Swachhta Pakhwada* program. Director and staff of the institute participated in the programme. The programme was undertaken in two phases. In phase-1, IIWM staff cleaned the area near Dragon fruit orchard that was infested with weeds and shrubs. The plant and grass clippings were then disposed of at suitable location for compost making. In phase-2 of the programme, staff of ICAR-IIWM painted tree trunks with lime and copper sulphate mixture to protect the plants from white ant and fungal infection. About 50 trees, both small and big, were painted and the process would continue during the *Swachhta Pakhwada* to cover all the plants in the campus. A total of 54 staff from the institute participated in the programme. Some of the action photographs of Day-4 are presented below.



Area in IIWM campus before cleaning



Cleaning of the area in progress



Trees before lime painting on trunks in IIWM campus



Trees after lime painting on trunks

Central Agroforestry Research Institute, Jhansi

Summary of the Activity: Swachhta Drive done at Residential Area

Number of Participants: 10

Key Outcomes: Swachhta drive done at residential Area



Horticulture Science

Central Citrus Research Institute, Nagpur

A cleanliness and sanitation drive will be conducted across campuses, residential areas and surrounding areas, including residential colonies and common marketplaces. The initiative aims to promote hygienic environments while motivating communities and institutions to adopt sustainable sanitation practices and facilities. Through awareness programs and health education, the drive will encourage responsible behavior, improve public health, and foster long-term commitment to cleanliness and sanitation.

Total **30** employee participate (Permanent/Contractual staff).

Before After



Directorate of Cashew Research, Puttur, Karnataka

As part of the Swachhata Pakhwada activities, a poster drawing competition on the theme "Clean India" was organized for school children to create awareness about cleanliness and civic responsibility among young minds. The competition witnessed enthusiastic participation from 45 students of PM Shri Government Upper Primary School, Kemminje, Puttur.

The certificate and prize distribution ceremony was held on 19 December 2025. On the occasion, Mr. Santhosh S, Headmaster, warmly welcomed the scientists and staff of ICAR-Directorate of Cashew Research (ICAR-DCR), Puttur, and motivated the students to excel in their academic pursuits while imbibing good values.

Dr. Aswathy Chandrakumar, Scientist (Agricultural Extension) and Nodal Officer, Swachhata Committee, addressed the students and highlighted the important role of children in maintaining cleanliness within school campuses and households. She emphasized that nurturing clean habits at a young age helps in shaping responsible and conscientious citizens.

The programme successfully reinforced the message of cleanliness, social responsibility, and active participation of children in achieving the objectives of the Swachhata Pakhwada campaign





Directorate of Mushroom Research, Solan

Review and weeding out of old records and newspaper scrap were carried out in accordance with prescribed rules and guidelines. A cleanliness drive was conducted which included thorough cleaning of office corridors and premises. Newly constructed toilets were inspected to ensure adherence to prescribed cleanliness and hygiene standards.

Housekeeping staff were instructed to maintain a high standard of cleanliness on a regular basis. Interaction was also held with them to identify and address workplace-related issues including availability of cleaning materials, provision of protective gear, and any difficulties faced during the course of their duties.

Number of Participants: 10

Key Outcomes: Review and weeding out of old records. Inspection of premises and cleanliness drive.













Directorate of Onion and Garlic Research (DOGR),

The cleanliness and sanitation drive were carried out at ICAR-DOGR campus as part of Swachhta Pakhwada-2025. The activity covered key areas including the tractor shed, in front of the DUS laboratory and surrounding premises, where officers, staff and sanitation workers actively participated in cleaning operations. The drive involved removal of dry leaves, dust, waste materials and debris, sweeping of open areas and proper segregation and disposal of waste to improve sanitation and hygiene. Participants were also sensitized on adopting sustainable sanitation practices and maintaining cleanliness through awareness and health education. The initiative significantly enhanced the cleanliness of the campus environment and reinforced the importance of collective responsibility towards maintaining a clean, safe and healthy workplace.









Indian Institute of Horticultural Research, Bengaluru

Activity	Venue	Coordination/	Resource
		Participants/Speaker	Person (s) for
			event
			management
Cleanliness & Plantation	Different fields in	HoD's of all the	Director, All the
drive and distribution of	and around the	divisions	HoD's, Heads of
the planting materials	institute; in fields		stations and
	and labs of		KVK's
	concerned		Mrs. Sumangala
	divisions/ Stations /		HP
	KVK's		Dr.B.
			Balakrishna
			Mr. Rajanna, Y.
Tree plantation	At TB cross road,	All Scientists of	Director, ICAR-
programme and	Near compost pit	different divisions of	IIHR
establishment of	area of the institute	the institute	Dr. D.
compost pit		Dr. D.Kalaivanan	Kalaivanan
			Dr.B.
			Balakrishna

Indian Institute Of Oil Palm Research, Pedavegi

Organizers:	Mr. NV Ganesh & Mr. M. Rambabu		
Place:	:: ICAR-IIOPR, Pedavegi		
Number of	15		
participants			
Details of the Cleanliness and Sanitation activities such as sweeping, mol			
activity:	cleaning at main campus rooms & toilets and residential quarters		
	with hostel rooms & its surroundings. Creating awareness and		
	health precautions to office staff and quarter people to protect		
from diseases and maintain surroundings neat & clean. All			
	participants were actively involved with high interest in this		
	Swachhta activity.		



Indian Institute of Spices Research, Kozhikode

As part of Swachhta Pakhwada, a pledge programme was organized at ICAR – IISR, Kozhikode with the active participation of 110 farmers. The programme emphasized the importance of cleanliness, hygiene, and responsible waste management in agricultural practices and daily life. Farmers collectively pledged to adopt and promote swachhta measures to ensure a clean, healthy, and sustainable rural environment.





Swachhta pledge involving mass participation of farmers

National Grape Research on Seed Spices, Ajmer

Swachhata Pakhwada was observed at ICAR–NRCSS, Ajmer on the third day of the campaign, dated 19.12.2025. On this occasion, a lecture on Swachhata (cleanliness) was delivered to all staff members, highlighting the importance of cleanliness in personal life, workplace, and public spaces. The lecture emphasized hygienic practices, proper waste management, and collective responsibility towards maintaining a clean and healthy environment, thereby reinforcing the objectives of the Swachhata Pakhwada campaign.



Animal Science

Central Avian Research Institute, Izatnagar

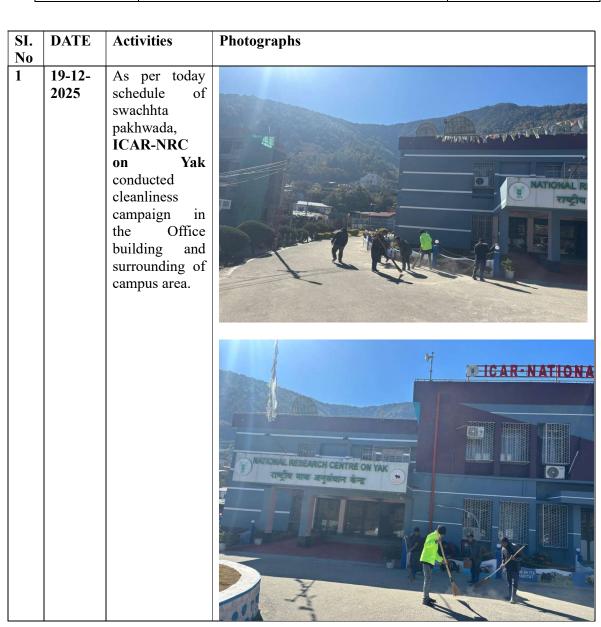
Today (19-12-2025) under Swachhta Pakhwara Programme, the employees performed cleaning activities in the Roads side in the new campus of the institute. The photos of the same are enclosed herewith for your record and necessary action.



NATIONAL RESEARCH CENTRE ON MITHUN JHARNAPANI, MEDZIPHEMA, NAGALAND-797106.

Date	Activities	Action photo

10.12.2025	G1 1: 1 2: 21:	
19.12.2025	Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Motivate communities involving farmers and institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education.	



National Meat Research Institute (NMRI) Chengicherla, Hyderabad

In pursuance of Councils instructions under "Swachhta Pakhwada" campaign Swachh Bharat Abhiyan was performed on 19-12-2025.

Area near the guest house was cleaned by performing the shramdaan.

All the staff participated in the Abhiyan.





स्वच्छता ही सेवा अभियान 2025, 16 से 31 दिसम्बर 2025 तक "स्वच्छ भारत दिवस उत्सव" थीम के साथ पूरे देश में मनाया जा रहा है। इसी क्रम में आज दिनांक 19.12.2025 को केन्द्रीय बकरी अनुसंधान संस्थान में संस्थान के निदेशक महोदय के निर्देशानुसार **''स्वच्छ भारत** कला प्रतियोगिता" आयोजन किया गया जिसके अंतर्गत प्राथमिक विद्यालय मखदम, फरह के कक्षा 3 से 5 तक के छात्र — छात्राओं ने प्रतियोगिता मे भाग लिया। अपनी सोच ओर रचना के माध्यम से छात्र — छात्राओं ने स्वच्छता के प्रति अपनी भावनाओं को अपनी कला के माध्यम से कागज पर जीवंत किया साथ ही स्वच्छता के प्रति सबको अपनी रचना के माध्यम से सबको प्रेरित किया। साथ ही साथ प्रथम, द्वितीय, तृतीय एवं सभी छात्र — छात्राओं को सांतवना पुरस्कार से पुरस्कृत किया गया। इस अवसर पर श्री श्याम सुन्दर (वरि.प्रशा.अधि.) जी ने बच्चो को स्वच्छता के बारे मे प्रेरित करते हुआ बताया कि " जहां सफाई, वहीं सेहत की परछाईं बचपन से ही बच्चों को स्वच्छता की आदतें सिखाना उनके बेहतर भविष्य की पहली सीढ़ी है। उन्हें समझाएं कि हाथ धोना, साफ-सुथरा रहना और आसपास सफाई बनाए रखना न सिर्फ अच्छी आदत है, बल्कि बीमारियों से बचाव का सरल तरीका भी है।"

इस अवसर संस्थान के श्री श्याम सुन्दर शर्मा (वरि.प्रशा. अधिकारी), श्री अरविंद चौहान (सहा.प्रशा. अधिकारी), श्री सतीश चन्द्रा (स.मुख्य.तक.अधिकारी) और श्री वी के शर्मा (तकनीकी अधिकारी), श्री सतेन्द्र कुमार सिंह (वाई पी-I), एवं प्राथमिक विद्यालय मखद्म से विष्णु कुमार (अध्यापक) इन्दिरा देवी (अध्यापिका), सैका (अध्यापिका), पूजा भदौरिया (अध्यापिका), दुर्गेश वर्मा (अध्यापिका) ने अपनी मौजूदगी में प्रतियोगिता सफल रूप से सम्पन्न कराई।



भाकुअनुप – केन्द्रीय भेड़ एवं ऊन अनुसन्धान संस्थान, अविकानगर

भारतीय कृषि अनुसंधान परिषद के परिपत्र संख्या 7(1)2025-cdn (Tech.) दिनांक- 05.12.2025 की अनुपालना में निदेशक महोदय के नेतृत्व में आज दिनांक-19.12.2025 को टोरडी गांव में सार्वजनिक स्थलों एवं मंदिर परिसरों की स्वच्छता को लेकर विशेष सफाई अभियान आयोजित किया गया। सफाई अभियान के दौरान गांव के प्रमुख मंदिरों, आसपास के सार्वजनिक स्थलों तथा रास्तों की साफ-सफाई की गई। उपस्थित जनसमृह को स्वच्छता बनाए रखने, कचरे के उचित निस्तारण तथा नियमित साफ-सफाई के महत्व के बारे में जागरूक किया गया।

इस अवसर पर वक्ताओं ने कहा कि स्वच्छ वातावरण से न केवल स्वास्थ्य बेहतर रहता है, बिल्क धार्मिक एवं सार्वजनिक स्थलों की गरिमा भी बनी रहती है। ग्रामीणों ने भविष्य में भी ऐसे अभियानों को निरंतर जारी रखने का संकल्प लिया। कार्यक्रम में गांव के ग्रामीणों ने भी उत्साहपूर्वक भाग लिया।



ICAR-NIVEDI

Outcomes of the Day 4 Activity

The Day 4 Swachhta Pakhwada–2025 activity conducted at ICAR–NIVEDI led to several positive outcomes. The cleanliness drive significantly improved sanitation and overall cleanliness within the institute campus and residential areas. It also helped in increasing awareness among staff members and residents about the importance of proper waste segregation and composting practices. The activity promoted eco-friendly approaches by encouraging the composting of biodegradable waste, thereby supporting sustainable waste management. Active participation from all stakeholders strengthened community involvement and fostered a sense of collective responsibility towards maintaining cleanliness. Overall, the programme reinforced the vital role of environmental hygiene in safeguarding human and animal health.



Agricultural Engineering Division

CIRCOT, Mumbai

Activity : Cleanliness and Sanitation Drive within campuses/office premises As a part of the implementation of Cleanliness and Sanitation Drive, cleanliness and sanitation work carried out in the office premises.







Cleanliness and Sanitation Drive, cleanliness and sanitation work carried out in the office premises

As part of the Swachhata Pakhwada activities, a cleanliness and sanitation drive was conducted on 19 December 2025 at the ICAR-CIAE Regional Station, Coimbatore, covering office premises, internal roads and common areas of the campus. The drive was carried out under the guidance and supervision of Dr. Ravindra Naik, Principal Scientist & In-charge, Regional Station, Coimbatore.

The primary objective of the activity was to promote cleanliness, sanitation, and hygiene awareness among staff and to ensure a clean and healthy working environment. A total of **30 staff members** actively participated in the drive.

During the activity, participants undertook various cleanliness measures, including the removal of solid waste, sweeping of common areas, and proper disposal of garbage. Special emphasis was given to maintaining cleanliness in frequently used and high-traffic areas such as pathways, office surroundings, and common spaces.

The drive was successfully conducted with active participation from all involved, reinforcing the importance of cleanliness and collective responsibility towards maintaining a hygienic campus environment.

Photographs of the cleanliness drive are enclosed below.







CIPHET, Ludhiana

An awareness programme on *Kuda Prabandhan* with special emphasis on promoting the use of cloth bags was organized at ICAR–Central Institute of Post-Harvest Engineering and Technology (ICAR-CIPHET), Ludhiana, on 19 December 2025 as part of the Swachhta activities. The programme was conducted for contractual staff with the objective of enhancing awareness regarding scientific solid waste management practices and reducing plastic waste generation within the institute campus. Participants were sensitized on segregation of waste at source, environmental and health impacts of single-use plastics, and the role of reusable cloth bags in promoting sustainable consumption patterns, in alignment with the objectives of the Swachh Bharat Mission. The interaction highlighted practical measures for adopting ecofriendly alternatives in daily activities and encouraged behavioural change among staff towards responsible waste management. The programme contributed to strengthening institutional cleanliness initiatives and fostering environmental stewardship among contractual personnel of ICAR-CIPHET, Ludhiana.



ICAR-IASRI, New Delhi

As part of the ongoing *Swachhata Pakhwada* activities being observed from **16 December to 31 December 2025**, a **Cleanliness Drive** was organised by **ICAR–IASRI on 19.12.2025 outside the institute campus**, in a nearby public area, with the objective of extending the message of cleanliness beyond the institutional boundaries and promoting community participation.

The cleanliness drive was conducted in the **public spaces adjacent to the ICAR-IASRI campus**, including roadsides, footpaths, open areas, and commonly used public surroundings. Officers, scientific staff, technical staff, administrative personnel, contractual workers, and housekeeping staff of the institute actively participated in the programme, demonstrating social responsibility and collective commitment towards the goals of the *Swachhata Mission*.

During the drive, **litter and solid waste were collected**, and the area was thoroughly cleaned to improve sanitation and aesthetics. Waste materials such as plastics, paper, and other refuse were segregated wherever feasible and disposed of through appropriate municipal channels. Special emphasis was laid on preventing indiscriminate dumping and maintaining cleanliness in public places.

The drive highlighted the institute's commitment to **community-oriented Swachhata initiatives**, encouraging staff members to adopt cleanliness as a regular habit and to motivate others to follow sustainable

sanitation practices. The activity was carried out smoothly and in an orderly manner, adhering to safety and hygiene norms.

Outcome:

- Cleaned and improved sanitation of public areas outside the ICAR-IASRI campus
- Enhanced awareness among staff and local public on cleanliness and waste management

The activity successfully contributed to the objectives of *Swachhata Pakhwada 2025* by extending cleanliness efforts to the surrounding community.

mega events programmes organized during 2025



ICAR-NINFET, Kolkata

Action taken on: awareness rally on single-use plastic and cleanliness campaign in the nearby residential areas and adjoining roads

Date	Summary of Activities	Particip ants
19.12.202 5		
	The rally was led by Dr. L.K. Nayak, Head, TOT Division & Director (Officiating), Sh. Sudipta Gupta, Head of Office, along with members of the Swachh Bharat Team and other officials of ICAR–NINFET. The participants formed an organized rally carrying handmade placards highlighting the importance of avoiding single-use plastic. The rally was conducted during busy daytime traffic hours to effectively attract public attention and sensitize commuters and pedestrians. In addition to the awareness rally, the dedicated staff of ICAR–NINFET carried out a cleanliness drive, cleaning the front road of the nearby housing	

complex and the Jagannath Temple premises. This activity aimed to spread awareness among local residents about their social responsibility towards maintaining cleanliness and contributing to a clean and healthy environment.





awareness rally on single-use plastic

awareness rally on single-use plastic on road

NISA, Ranchi

Summary of the Activities:		Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Motivate communities and institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education.
	Number of participants:	46
	Key Outcomes:	Institute premises got cleaned Students and other participants learned about importance of cleaning and health education
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Photographs of the Activities of that day with caption:



Cleanliness drive in office premises



Agricultural Education Division

As a part of *Swachhta Pakhwada*, Cleanliness and Sanitation Drive with in NAARM, Hyderabad including residential quarters was taken up. Housekeeping workers were engaged for the cleaning near

the type V quarters. A broacher containing the best sanitation practices also distributed among the residents of the campus.

Photographs of the Activity



Sweeping on the rooftop of the quarters



Sweeping at the Type – V quarters area



Distribution of sanitation practices broacher



Distribution among the residents



Crop Science Division

Central Rice Research Institute, Cuttack

As part of the Swachhata Pakhwada celebrations, a Cleanliness and Sanitation drive was taken up within campus and Plant Breeding Net-house and Glasshouse was cleaned on 19 December 2025 at 10:00 AM to 12.30 PM, ICAR-IIRR, Rajendranagar, Hyderabad. The primary objective of the programme was to clean and sanitize the Plant Breeding Net-house and glass-house and the surrounding area. Entire Net-house, glass-house and surrounding area was cleaned and sanitized. All the accumulated dust and waste material was collected and disposed of. A team of scientists from the institute, comprising Dr. Akshay Sureshrao Sakhare, Dr. Suneetha Kota and Dr. Divya Balkrishnan took active part in the cleanliness drive. All the sections contributed their contractual staff workers about 65 to 70. With the help of the contractual staff, entire Nethouse, glass-house and surrounding area of Plant Breeding was cleaned and sanitized. Dr. Akshay Sureshrao Sakhare, Dr. Suneetha Kota and Dr. Divya Balkrishnan motivated all the staff members to adopt sustainable sanitation practices and facilities through awareness creation and health education. The Head, Plant Breeding Dr. S. V. Sai Prasad, graced the event and overlooked the activities. He has appreciated the efforts of the organizing team and congratulated them for making the Swachhata Pakhwada celebrations a resounding success. The key outcomes included cleaning and sanitization of entire net-house, glass-house and surrounding area, unutilized area came under use and awareness creation and health education of employees.





Indian Institute of Wheat and Barley Research, Karnal

In accordance with the directives of the Indian Council of Agricultural Research (ICAR), New Delhi, ICAR–Indian Institute of Wheat and Barley Research (ICAR-IIWBR), Karnal organized activities under Swachhata Pakhwada from 16–31 December 2025. As part of this campaign, a cleanliness and sanitation drive was conducted at Shaheed Captain Tejinder Pal Singh Khurana Park, near Model Town, Karnal. During the drive, garbage scattered in the park and its surrounding areas was collected and properly disposed of. The invasive Congress grass (Parthenium) was uprooted from the park and nearby locations to improve cleanliness and environmental health. Additionally, members of the public were sensitized about the Swachh Bharat Mission, highlighting the importance of cleanliness, sanitation, and hygiene for a healthy society. The key outcomes included improved cleanliness and hygiene of Shaheed Captain Tejinder Pal Singh Khurana Park and its surrounding areas; removal of garbage and eradication of congress grass, contributing to a safer and healthier environment; enhanced awareness among the general public regarding the objectives and benefits of the Swachha Bharat Mission; and development of a sense of social responsibility and teamwork among participants towards maintaining cleanliness



Indian Institute of Millets Research (IIMR), Hyderabad

Cleanliness and sanitation drive within IIMR campus and surroundings including residential colony, common market place. Motivated communities to adopt sustainable sanitation practices and facilities through awareness creation and health education. Cleanliness activity in IIMR campus including surroundings residential colony Manikyamma Colony and common market place area Himayat Sagar Water Wards. Motivated communities to adopt sustainable sanitation practices and facilities through awareness creation and health education.





Institute of Maize Research, Ludhiana

Swachhata Pakhwada was celebrated at Winter Nursery Centre, ICAR-IIMR, Rajendranagar, Hyderabad on 19th December, 2025 involving all the staffs of WNC, Hyderabad. Total 28 members were present and involved in cleanliness and sanitation drive within the campus. Staffs were actively involved in cleaning the premises of the campus and urged the staff to do the same in their residential area to maintain the cleanliness in and around their homes.



Indian Institute of Oilseeds Research, Hyderabad

As part of the scheduled activities under Swachhata Pakhwada, a Cleanliness and Sanitation Drive within the office premises was successfully conducted at ICAR–Indian Institute of Oilseeds Research (ICAR-IIOR) on 19 December 2024. The programme aimed to promote cleanliness, hygiene, and awareness on sanitation among staff and students, in line with the objectives of the Swachhata Mission. Scientists, technical staff, administrative personnel, and supporting staff actively participated in the drive. The institute premises, including office areas, roadsides, and common utility spaces, were thoroughly cleaned. Accumulated waste was collected and disposed of properly, and attention was given to maintaining hygienic surroundings. Awareness was also created on waste segregation, plastic reduction, and the importance of maintaining a clean work environment. The drive reinforced collective responsibility towards cleanliness and environmental sustainability. The active participation of all stakeholders contributed to the success of the programme and strengthened the spirit of Swachhata within the institute campus.



Indian Institute of Groundnut Research, Junagadh

A cleanliness and sanitation drive was organized at the IIGR Guesthouse and Training Hostel area with the objective of promoting a clean and healthy environment within the campus premises. During the activity, staff members actively participated in cleaning the guesthouse surroundings, removing weeds and waste materials, and maintaining hygiene in common areas. This initiative not only improved the cleanliness of the IIGR Guesthouse and Training Hostel area but also strengthened collective responsibility towards maintaining sanitation standards. It served as a step forward in encouraging long-term behavioral change for a cleaner and healthier environment.



Indian Institute of Rapeseed-Mustard Research, Bharatpur

ICAR-IIRMR, Bharatpur, celebrated "Swachhata Pakhwada" on 19th December 2025, as part of Swachhata, a debate and sensitization programme on cleanliness was organized at BS Public School, Sewar, Bharatpur. The event aimed to raise awareness about the importance of cleanliness and hygiene among school children. Students actively participated in discussions, expressing their views on sanitation, and personal responsibility toward a cleaner environment.







Indian Institute of Pulses Research, Kanpur

संस्थान में आज दिनांक 19.12.2025 में पूर्व निर्धारित कार्यक्रम के अनुसार डॉ देवराज मिश्रा, प्रधान वैज्ञानिक व डॉ आशीष रंजन उदगाता, वैज्ञानिक के द्वारा संस्थान के आवासीय व गैर आवासीय क्षेत्रों में विशेष सफाई अभियान का कार्यक्रम कराया गया तथा स्वछता के बारे में लोगों को जागरूक किया गया | इस कार्यक्रम से सम्बंधित फोटोग्राफ सलंग कीये जा रहे | स्वछता के बारे में लोगों को जागरूक किया गया तथा आगे भी स्वछता को बनाये रखने हेत् कहा गया।



Indian Sugarcane Research Institute, Lucknow

As part of Swachhata Pakhwada (16-31 December 2025), a series of focused Cleanliness and Sanitation drive with awareness activities were conducted at different locations of ICAR-ISRI campus and their surroundings, on 19 December 2025. In this activity, permanent staff, skilled and farm workers of ICAR-ISRI were participated. This cleanliness drive activity coordinated by Dr. T. K. Shrivastava and the team. The drive focused on improving cleanliness and promoting hygienic practices in campus and their surroundings. Awareness was created among local communities and institutions regarding the importance of sustainable sanitation practices. Health education messages were disseminated to encourage behavioural change and long-term adoption of clean and healthy surroundings. In addition, the staff of ICAR-ISRI, Regional Station, KVK also participated in the activities at their respective places. Cleanliness and improved sanitary conditions within the institute campus, and nearby common places. Awareness among community members and institutional stakeholders about the importance of hygiene, sanitation, and waste management. Promotion of health education leading to better understanding of the link between cleanliness and prevention of diseases. Strengthened community participation and collective responsibility towards maintaining a clean and healthy environment.



Sugarcane Breeding Institute, Coimbatore

A Cleanliness and Sanitation Drive involving all categories of staff was conducted in the Institute. Parthenium and other weeds in the fields of the Institute were cleaned and the importance of healthy surroundings was explained. Yet another Cleanliness Drive was conducted near the Central Biotechnology Laboratory of the Institute. Weeds and other litter near the ornamental plants and the building was removed and the litter so cleared was sent to the bio-compost unit for composting.



Central Research Institute for Jute & Allied Fibres, Barrackpore

In connection with Swachhata Pakhwada programme 2025, a cleanliness programme was conducted at Farm Office surroundings, Skill Development Centre and residential campus of ICAR-CRIJAF on 19.12.2025. The objective of conducting this programme is to encourage the residents about creating the awareness on biodegradable and non-biodegradable waste coming out from the house hold and their safe disposal. As a result of this cleanliness drive, the surroundings of farm office, skill development centre and staff quarter became jungle and waste free and become healthier environment for the employee and residents staying inside the campus.



Central Institute for Cotton Research, Nagpur & its Regional Stations at Sirsa and Coimbatore

As part of the ongoing Swachhata Pakhwada (16–31 December 2025), a series of focused Cleanliness and Sanitation drive with awareness activities were conducted at Agricultural Technology Information Centre building and their surroundings, which is under the administration of ICAR-CICR on 19 December 2025 under the guidance of Dr. V. N. Waghmare, Director, ICAR-CICR, Nagpur. Further, swachhata awareness and shramdaan activities carried out at within the campus at main gate entrance located on Wardha Road. In this program, permanent staff, skilled and farm workers of ICAR-CICR were participated. This cleanliness drive activity coordinated by Mr. RV. Salame, Sr. Farm superintendent and, Mr. Chandrashekhar Mundafale and Mr. Abdul Waseem (Senior Technicians) along with Swachhata Committee.



National Research Institute for IPM, New Delhi

Cleanliness and Sanitation drive within campus and installed selfie booth to aware the cleanliness among all staff including contractual staff and farm labours.













National Bureau of Agriculturally Important Microorganisms, Mau

The key outcomes of the day 4 celebrations included improved overall cleanliness of residential surroundings; increased awareness among residents about hygiene, sanitation, and proper waste segregation; reduction in health risks by eliminating garbage; and enhanced community participation and sense of responsibility toward maintaining cleanliness.



National Institute of Biotic Stress Management, Raipur

The key outcomes included cleanliness and sanitation drive within campuses; and motivated communities and institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education. A comprehensive Cleanliness and Sanitation Drive was successfully conducted within and outside the Institute campuses at ICAR-National Institute of Biotic Stress Management, Raipur, Chhattisgarh. The programme was completed with the active involvement of officers, staff members, and supporting personnel of the Institute. The cleanliness drive covered the entire campus area and its surroundings. During the drive, thorough cleaning activities were carried out, and special emphasis was laid on the collection and removal of litter, plastic waste, and Single-Use Plastic items. The collected waste was dumped at a designated common point and systematically segregated into biodegradable and non-biodegradable materials, ensuring environmentally responsible waste management practices. As part of the awareness component, the Honourable Director highlighted the importance of adopting sustainable sanitation practices and maintaining cleanliness as a collective responsibility. The drive also aimed at motivating residents, local communities, and institutions to actively participate in cleanliness initiatives and to follow sustainable waste management practices in their daily lives. Through interaction and sensitization, participants were encouraged to minimize plastic usage, maintain clean surroundings, and support eco-friendly sanitation solutions.



Indian Institute of Agricultural Biotechnology, Ranchi

In continuation of the Swachhata Pakhwada (16-31 December, 2025) programme at ICAR-IIAB, Ranchi, a campus sanitation drive was successfully conducted today (19.12.2025) across laboratories, research farms, buildings, and offices of the institute. The programme commenced at the Livestock Research and Training Centre, ICAR-IIAB, Ranchi, where laboratories were thoroughly cleaned. All scientific staff, Young Professionals, and students actively participated in the activity. On this occasion, Dr. Kartik Sharma briefed the participants on the importance and objectives of Swachhata, emphasizing cleanliness as an integral part of a healthy and productive work environment. Subsequently, the cleanliness drive was carried out at the research farm (Farm B), ICAR-IIAB, Ranchi. Farm labourers, technical staff, research students, and YPs participated enthusiastically in the activity. Special attention was given to cleaning farm roads and surrounding areas to ensure a neat and hygienic farm environment. Thereafter, the cleanliness drive was organized at Farm A, in front of the main building of ICAR-IIAB, Ranchi. All staff members of the institute participated in the programme. The Swachhata Pakhwada Coordinator, Dr. Omkar M. Limbalkar, was present during the event and addressed the participants. In his brief address, he highlighted the importance of cleanliness in daily life and its role in promoting health, discipline, and sustainability. The sanitation drive witnessed active participation and collective effort from all sections of the institute, reflecting strong commitment towards maintaining cleanliness and supporting the objectives of Swachhata Pakhwada at ICAR-IIAB, Ranchi. The key outcomes included awareness among scientific staff, technical staff, farm labourers, YPs, and students regarding the importance of cleanliness for a healthy, safe, and productive work environment. Strong collective participation and teamwork involving all members of institute, fostering a sense of shared

responsibility towards campus sanitation developed. Cleaner and better-maintained research farm infrastructure, including farm roads and surrounding areas and reinforcement of the objectives of Swachhata Pakhwada were the other outcomes.



National Institute of Seed Science & Technology, Mau

The cleanliness and sanitation drive in the campus was initiated on 19.12.2025 under the Swachhata Pakhwada 16-31 December, 2025. The surroundings of the front gate boundary wall from the gate no-1 to the end were cleaned. The both side of the road was also cleaned. All staff members were participated in cleanliness drive.



National Institute of Plant Biotechnology, New Delhi

A Cleanliness and Sanitation Drive was organized at ICAR–National Institute for Plant Biotechnology (ICAR-NIPB), New Delhi under the coordination of Dr. P. K. Mandal, with active involvement of Dr. Sandhya Sharma and Ms. Sangeeta Malhotra as members. The programme focused on promoting cleanliness and sanitation within the institute campus and its surrounding residential colonies and common marketplace areas. A team of ICAR–NIPB staff and workers visited residential premises and marketplaces to carry out cleaning activities and to sensitize residents, cleaners, security staff, and workers about the importance of cleanliness, personal hygiene, and environmental health. Special emphasis was given to awareness on pollution-related health hazards and the adoption of protective measures, including the use of face masks during cleaning activities. Masks were distributed to reinforce safe sanitation practices. The key outcomes included improved cleanliness (Swachhata) in residential colonies and common marketplace areas within and around the ICAR-NIPB campus; increased understanding of the adverse impacts of pollution on human health and the need for preventive measures; promotion of safe cleaning practices, including the use of protective equipment such as masks; and strengthened community participation and collective responsibility towards maintaining a clean, healthy, and sustainable environment.



National Bureau of Plant Genetic Resources, New Delhi

The institute maintains a record room for keeping official records, which can be referred to whenever required. Today, an extensive cleanliness drive was undertaken to clean the record room. The key outcomes included replacing disinfectants; rearranging the documents; changing faded labels; and other cleanliness-related work



			ATARI, Zone-I to XI & CIWA			
S.No.	Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VIPs attended the program	
1	19.12.2025	Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common marketplaces. Motivate communities and institutions to adopt sustainable sanitation practices and facilities through awareness creation and health education.	734	12199	23	



